



## Take a Stand® Annual Project Report

### Stroud 2025/2026

#### Background

Life Cycle have been delighted to administer the Take a Stand scheme in Stroud again this year. Our relationship shows the commitment of the council to continue encouraging sustainable travel in the region.

The parameters of the scheme are for up to up to 5 bolt down or sink in stands to be supplied and installed at small business locations or community groups, to encourage and support active travel.

#### Delivery of this year's Project:

In February 2025 you awarded us more funding, ready for the new financial year, to cover the cost of **50** further 'Sheffield' cycle stands, which we allocated over the year. Then we were delighted to receive additional funding for a further **3** stands for a location on our waiting list.

These have all now been allocated, at the following 16 locations:

Organisations	Stands
1 <sup>st</sup> Berkeley Scout Group	3 stands
Shiny Goodness, Nailsworth	1 stand
Great Oldbury PC – Play park	2 stands
Highfield Garden World, Whitminster	3 stands
Stroud Valley Community Primary School	5 stands
Brimscombe C of E Primary School	4 stands
Burleigh Court Restaurant & Hotel	3 stands
The Prime Practice, Whitminster	3 stands
Charlea Community Gardens, Brimscombe	4 stands
Thrupp Primary School	3 stands
Heavens Valley CBS - Thrupp Farm	5 stands
Creative Sustainability CIC, Fromehall Mill	4 stands
Studio 18, Hope Mills Business Centre	2 stands



Eastington PC-Snakey Play Park, Stonehouse	3 stands
The Bowbridge Arms, London Road	5 stands
Stroud Valleys Project, Capel's Mill	3 stands

### **Evidence**

Our contractor sends us photographs on completion of the installations to ensure they have been correctly installed and are ready for immediate use by the general public (and because we love to see them in action!)

A selection of photographs is included at the end.

### **Feedback**

All businesses participating in the scheme are invited to complete a feedback survey 3 months after installation which provides useful information.

From the organisations that have replied so far, they confirmed that the new stands have improved bike security, that the stands are being used several times a week / every time the premises is open, and even in some places that the levels of cycling have increased since the stands have gone in, as much as double the number of bikes now visiting on a typical day.

They were all happy with the service, with lovely comments such as; “amazing service and support, thank you.”, “The scheme from start to finish was excellent.”, “I was very impressed!”, “I have since recommended Lifecycle to several local businesses and they are taking advantage of the scheme.” and ” It was all very smooth and we're grateful to have 2 stands as they're often both in use at the same time.”

We have even had recommendations of 6 other premises who could benefit from Take a Stand from the survey replies, who I will make contact with should we be awarded more funding for 2026/2027.

### **The Future**

We have another location earmarked in Berkeley which you have already funded (for 2 new stands – thank you) and that is being planned for the new financial year.

We've also discussed helping at the café in Slimbridge with 3 new stands, plus we have a further 4 new applications (16 stands) sitting on our waiting list.



It's great having such a positive working relationship with you and we hope that this continues for many years to come.

Prepared by Bernadette Thomson – 2<sup>nd</sup> April 2026

A selection of the new stands.

Bowbridge Arms (3 & 2 stands)



Shiny Goodness



Eastington 'Snakey Park'



Prime Practice



# Life Cycle

Thrupp Primary School



Stroud Community Primary



Great Oldfield Parish Council Park

1<sup>st</sup> Berkeley Scouts

Creative Sustainability



Highfield Garden World

Burleigh Court Hotel

Brimscombe School

