

Let's connect better: Share your thoughts on our business communications

We're reviewing how our corporate communications are working for businesses across the district, and we'd really value your input.

This short survey will help us understand what's working, what's missing, and how we can better support you through our messaging, channels, and engagement.

The survey takes approximately 5 minutes to complete. All published results are anonymous. If you choose to provide personal information for the purposes of keeping you informed, this will never be used in connection with your survey responses. Visit www.stroud.gov.uk/privacy to see how we manage personal information.

All questions are optional. You can skip over any questions you do not wish to answer or select the 'Prefer not to say' option.

Your feedback will help shape future communications and ensure we're meeting your needs.

1. How often do you see or engage with council corporate communications and where do you see/hear it?

	I don't use this channel	Rarely	Monthly	Weekly	Daily
Local newspapers (print)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local newspapers (online)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local BBC TV news	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local ITV news	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local BBC Radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local commercial radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Instagram	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
TikTok	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snapchat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BlueSky	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
X (formerly Twitter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Council website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email newsletters from Stroud District Council	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Printed newsletters from Stroud District Council (SDC News through the post)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word of mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. How relevant do you find the information shared by the council for your business?

- ☐ Very relevant
- ☐ Somewhat relevant
- ☐ Not relevant

3. What areas/subjects would your business find most useful to receive updates on?

- ☐ Business rate issue/ rate relief
- ☐ Grants available
- ☐ Waste and recycling
- ☐ Food safety
- ☐ Health and safety
- ☐ Planning updates
- ☐ Pest control
- ☐ Environmental protection
- ☐ Environmental projects
- ☐ Building control
- ☐ Licensing
- ☐ Council decisions
- ☐ Elections and voting
- ☐ Emergency alerts
- ☐ Local Government Reorganisation
- ☐ Other

4. How do you think the council could improve the way it communicates with businesses?

5. What size is your company or business (number of employees)?

- ☐ Fewer than 10
- ☐ 10-49
- ☐ 50-99
- ☐ 100-249
- ☐ 250+
- ☐ Prefer not to say

6. How would you describe your business?

- ☐ Retail
- ☐ Hospitality and Tourism
- ☐ Manufacturing
- ☐ Construction
- ☐ Professional Services
- ☐ Creative Industries
- ☐ Agriculture
- ☐ Health and Social Care
- ☐ Education and Training
- ☐ Logistics and Transport
- ☐ Tech and Digital

7. Please select your postcode from the list below

☐ GL2 2

☐ GL2 3

☐ GL2 4

☐ GL2 7

☐ GL2 8

☐ GL3 4

☐ GL4 0

☐ GL4 8

☐ GL5 1

☐ GL5 2

☐ GL5 3

☐ GL5 4

☐ GL5 5

☐ GL6 0

☐ GL6 6

☐ GL6 7

☐ GL6 8

☐ GL6 9

☐ GL7 6

☐ GL8 8

☐ GL9 1

☐ GL10 2

☐ GL10 3

☐ GL11 4

☐ GL11 5

☐ GL11 6

☐ GL12 7

☐ GL12 8

☐ GL13 9

☐ My postcode is not listed

☐ Prefer not to say

8. Is there any other feedback you would like to give regarding the council's communications?

9. If you would like to sign up to receive latest business news from Stroud District Council, please leave your business email address below. Your contact details will be used solely for the purpose of keeping you informed with latest business news. You may withdraw your consent at any time by unsubscribing.

This content is neither created nor endorsed by Microsoft. The data you submit will be sent to the form owner.

 Microsoft Forms