

Date: 01 December 2020  
Our ref:  
Your ref:

Stroud District Council,  
Ebley Mill  
Ebley Wharf  
Stroud  
GL5 4UB

**Property Consultants**

Olympus House, Olympus Park  
Quedgeley, Gloucester GL2 4NF  
T 01452 880000  
E paul.barton@brutonknowles.co.uk  
W brutonknowles.co.uk  
Offices across the UK

Dear Sir or Madam,

**Representation for the Stroud District Local Plan Review Draft Plan: Additional Housing Options: Parcel C at Westend Farm, Stonehouse**

This representation to the SDC Draft Local Plan has been prepared by Bruton Knowles in support of the above site. As set out in the Additional Housing Options Paper, the Government's revised standard method means that SDC may need to increase their housing requirement from 638 homes per annum, to 786 homes per annum. Current monitoring sets out that they may have to find land for an additional 1,050 to 2,400 homes between now and 2040.

In light of this new requirement, this representation has been put forward to illustrate why the above site should be brought forward as a housing allocation in the upcoming publication plan (Reg. 19 consultation).

This representation should supersede any previous representations made on this land. Comments received in the latest SALA have been acknowledged and the previous land submitted, which measured 5.6 hectares, has now been divided up into smaller parcels to reflect concerns raised in regards to the impact on the surrounding listed building and to Westend's landscape setting.

Parcel C now measures circa 1.5 hectares and its revised redline boundary is set out in the supporting location plan.

As stated in previously submitted representations, parcel C has limited physical constraints and other than being located within the setting of a listed building, the parcel is not contained within a sensitive landscape designation. The parcel is still available and suitable over the next five years

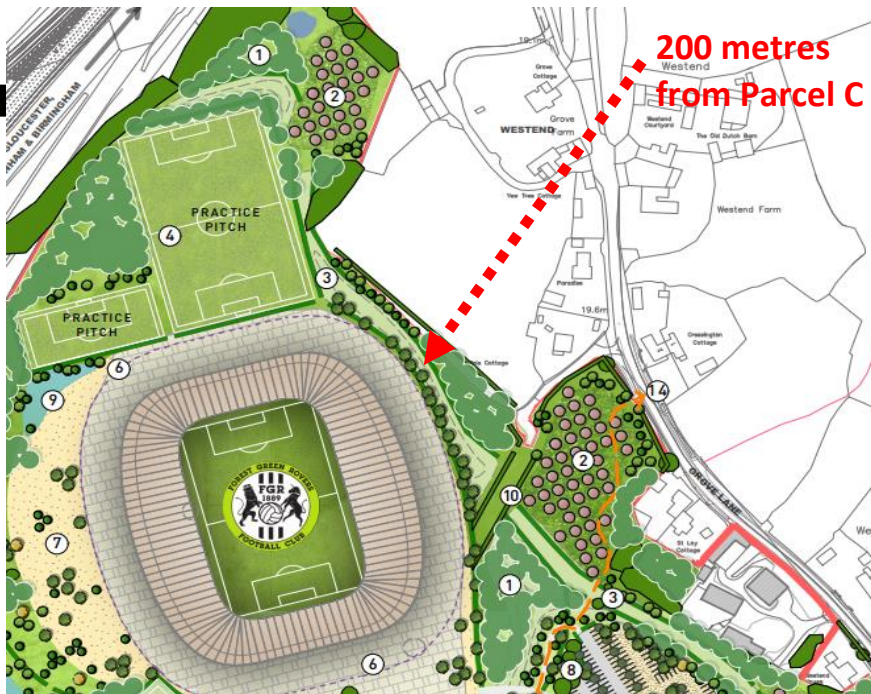
My client would like to put parcel C forward for an employment allocation only, given that the parcel can facilitate a further extension to Westend Office Suites. On the 5<sup>th</sup> April 2019, planning permission on part of the site was gained for the proposed expansion of the existing bi-use business park, under application reference S.18/1351.FUL. These works included a new office block of 4 units, associated carparking spaces and a revised access (please see the supporting site layout plan, set out in Appendix A).

Comments received in the officer’s report for this application illustrated that there is a clear shortage of good quality office space within the area. It should be considered that parcel C can provide B1 (a) office on site, to help with this identified deficit.

In addition, figures from the latest SDC Employment Land Availability Study (April 2019) should be considered. This report sets out that if employment figures include the predicted level of loss for employment, SDC will need to find an additional 12.08 hectares of land by 2031.

The SDC Draft Plan sets out that the future of expansion of Stonehouse is being directed west along the A419 towards junction 13 of the M5 motorway, where employment uses are directed and to the north west, where both a mix of residential and employment uses are proposed.

Parcel C is located circa 125 metres from proposed strategic allocation PS20, which will provide; 10 hectares of employment land and a sport stadium. A planning application (S.19/1418/OUT) for the development of a 5,000-capacity football stadium on land to the north of the A419 is currently pending a decision. The closest point of parcel C to the proposed football stadium is circa 200 metres (s [REDACTED])



Extract from Indicative Landscape Masterplan from application no. S.19/1418/OUT

These new uses and infrastructure proposed above will completely change the landscape character of Westend, and its connectivity to junction 13 of the M5.

Parcel C is also located circa 480 metres from strategic allocation SA2 (as set out in the current Local Plan). This allocation corresponds to planning application no. S.14/0810/OUT, which was approved

for a mixed-use development comprising of up to 1,350 dwellings; 9.3 hectares of employment land; a mixed-use local centre and a primary school.

Given that parcel C and parcels A, B, D and E (to be submitted separately) are all located in close proximity to proposed and adopted allocations PS20 and SA2, it should be considered that further employment uses on these parcels will be appropriate to future surrounding uses.

The following desktop appraisal for parcel C sets out any potential constraints to the parcel:

#### Heritage

The nearest heritage asset is Westend Farmhouse (1153109) that is Grade II listed and located circa 150 metres from the parcel's boundary, which is separated by existing employment and residential uses.

████████████████████  
The site is not located within any sensitive landscape designations apart from being located in the open countryside and its development would provide a natural extension to the Westend Suites and to proposed allocations set out in the Emerging Strategy Paper.

#### Ecology

████████████████████  
The majority of the site is in agricultural use with limited if any ecological benefit. The ecological benefit of the site is likely to relate solely to the boundary features of the site which will be retained and improved upon by new tree planting in any future development.

#### Access

Access to the site is gained via an existing entrance from Grove Lane (approved under application reference S.18/1351/FUL) or through the Westend Office Suites. This entrance has good visibility onto Grove Lane in both directions.

There are existing bus stops located on Grove Lane (a short distance from the site) that provide direct services to both Arlingham and Stroud.

#### Drainage

Environment Agency Flood Risk mapping for land-use planning, indicates that the site is located in a Flood Risk Zone 1. This indicates that the overall site has a low probability of flooding (less than 1 in 1,000 annual probability of river flooding) and can be developed. This is a significant benefit of our client's site, as much land to the south of the A419 is located in flood zone 3 which severely constrains Stonehouse's future expansion.

#### Summary


In considering the above, there would appear to be no overriding physical constraints or potential impacts preventing sensitively located development for an employment (preferably office B1(a)) scheme.

Bruton Knowles would like to express that the site is under single ownership and that it is immediately available and deliverable over the next 5 years. Given that parcel C at Westend is smaller than the previous area of land submitted in last years Preferred Options Consultation, it should be considered that policy officers concerns have been adhered to and as a result it would make an appropriate allocation.

Should you have any queries please let me know.

Yours sincerely



 (Hons) Msc MRTPI  
Planner