

# Your voice matters: Help us improve how we keep you informed

We want to make sure you receive information from us in ways that are convenient, accessible, and useful to you. Whether it's updates about local services, community news, or important announcements, your feedback will help us tailor our communications to better suit your needs.

This short, anonymous survey will ask about how you currently receive information, what channels you prefer (such as email, social media, printed newsletters, or face-to-face updates), and what types of content matter most to you.

The survey takes approximately 5 minutes to complete. All published results are anonymous. If you choose to provide personal information for the purposes of keeping you informed, this will never be used in connection with your survey responses. Visit [www.stroud.gov.uk/privacy](http://www.stroud.gov.uk/privacy) to see how we manage personal information. All questions are optional. You can skip over any questions you do not wish to answer or select the 'Prefer not to say' option.

## News and updates

We would like to know a little more about where you currently get your news from and how you would like us to communicate with you in the future.

### 1. What types of information do you most want to receive from Stroud District Council?

- ☐ Local events
- ☐ Planning updates
- ☐ Environmental projects
- ☐ Waste and recycling
- ☐ Council decisions
- ☐ Elections and voting
- ☐ Emergency alerts
- ☐ Local Government Reorganisation
- ☐ Other

2. Where do you currently get your local news and how often do you receive it?

	I don't use this channel	Rarely	Monthly	Weekly	Daily
Local newspapers (print)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local newspapers (online)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local BBC TV news	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local ITV news	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local BBC Radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local commercial radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Instagram	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
TikTok	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snapchat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BlueSky	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
X (formerly Twitter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Council website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email newsletters from Stroud District Council	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Printed newsletters from Stroud District Council (SDC News through the post)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word of mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Please tell us any other sources you use for news

4. How would you prefer to receive updates from the council?

☐ Email newsletter

☐ Printed newsletters (through the post)

☐ Facebook

☐ Instagram

☐ TikTok

☐ Snapchat

☐ LinkedIn

☐ BlueSky

☐ X (formerly Twitter)

☐ Nextdoor

☐ Council website

☐ Text messaging

☐ Public meetings

☐ Community noticeboards

☐ Other

5. Where do you currently hear about news from Stroud District Council?

- ☐ Latest news email
- ☐ SDC Facebook page
- ☐ SDC Housing Facebook page
- ☐ SDC Instagram account
- ☐ SDC Animal Wardens Facebook page
- ☐ SDC LinkedIn Account
- ☐ SDC X (formerly Twitter) account
- ☐ SDC News (annual magazine)
- ☐ Leaflets
- ☐ Posters
- ☐ Keynotes
- ☐ Kid's Zone (HAF magazine)
- ☐ The local media
- ☐ Other

6. How do you think the council could improve the way it communicates with residents?

7. Do you use any tools to help with your accessibility requirements?

This includes software or hardware to support with visual and hearing impairments, mobility support, translation software, or anything else similar.

## Please can you tell us a little about yourself?

This will help us understand more about the communities we serve.

8. Please select your age group from the list below.

- ☐ Under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65-74
- ☐ 75-84
- ☐ 85 and over
- ☐ Prefer not to say

9. How do you describe your gender identity?

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ Transgender Woman
- ☐ Transgender Man
- ☐ Prefer to self-describe
- ☐ Prefer not to say

10. Prefer to self-describe:

11. Please select your postcode from the list below

☐ GL2 2

☐ GL2 3

☐ GL2 4

☐ GL2 7

☐ GL2 8

☐ GL3 4

☐ GL4 0

☐ GL4 8

☐ GL5 1

☐ GL5 2

☐ GL5 3

☐ GL5 4

☐ GL5 5

☐ GL6 0

☐ GL6 6

☐ GL6 7

☐ GL6 8

☐ GL6 9

☐ GL7 6

☐ GL8 8

☐ GL9 1

☐ GL10 2

☐ GL10 3

☐ GL11 4

☐ GL11 5

☐ GL11 6

☐ GL12 7

☐ GL12 8

☐ GL13 9

☐ My postcode is not listed

☐ Prefer not to say

12. Is there any other feedback you would like to give regarding the council's communications?

13. If you would like to sign up to receive latest news from Stroud District Council via email, please leave your email address below. It will be used solely for the purpose of keeping you informed about the latest news from the council. You may withdraw your consent at any time by unsubscribing.

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