

Improving our connection with councils: We'd value your feedback

As part of the evolving local government landscape following LGR, we're reviewing how we communicate with our communities and with town and parish councils to ensure our messages are timely, relevant, and accessible.

We recognise the vital role your organisations play in connecting with communities, and we want to better understand your preferences for receiving updates, sharing information, and engaging with us.

This short survey will help us tailor our communications to support your work more effectively — whether that's through digital channels, printed materials, briefings, or face-to-face contact.

The survey takes approximately 5 minutes to complete. All published results are anonymous. If you choose to provide personal information for the purposes of keeping you informed, this will never be used in connection with your survey responses. Visit www.stroud.gov.uk/privacy to see how we manage personal information. All questions are optional. You can skip over any questions you do not wish to answer or select the 'Prefer not to say' option.

Your feedback will help us build a more responsive and collaborative approach to communications across the new council structure.

1. Please tell us the name of your Parish or Town Council

2. Please can you tell us your role and/or name.

3. What types of information do you most want to receive from Stroud District Council?

- ☐ Local events
- ☐ Planning updates
- ☐ Environmental projects
- ☐ Waste and recycling
- ☐ Council decisions
- ☐ Elections and voting
- ☐ Emergency alerts
- ☐ Local Government Reorganisation
- ☐ Other

4. Where do you currently get your local news and how often do you receive it?

	I don't use this channel	Rarely	Monthly	Weekly	Daily
Local newspapers (print)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local newspapers (online)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local BBC TV news	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local ITV news	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local BBC Radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local commercial radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Instagram	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
TikTok	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snapchat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BlueSky	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
X (formerly Twitter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Council website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email newsletters from Stroud District Council	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Printed newsletters from Stroud District Council (SDC News through the post)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word of mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Please tell us any other sources you use for news

Please include links or examples.

6. Where do you currently hear about news from Stroud District Council?

- ☐ Local newspapers (print)
- ☐ Local newspapers (online)
- ☐ Local BBC news
- ☐ Local ITV news
- ☐ Local BBC TV Radio
- ☐ Local commercial radio
- ☐ Facebook
- ☐ Instagram
- ☐ TikTok
- ☐ Snapchat
- ☐ LinkedIn
- ☐ Nextdoor
- ☐ BlueSky
- ☐ X (formerly Twitter)
- ☐ Council website
- ☐ Email newsletters from Stroud District Council
- ☐ Print newsletters (such as SDC News)
- ☐ Leaflets
- ☐ Posters
- ☐ Word of mouth
- ☐ Other

7. How often do you interact with the Stroud District Council communications team?

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Occasionally
- ☐ Rarely
- ☐ Never

8. How do you think Stroud District Council could improve the way it communicates corporately with Town & Parish Councils?

9. How do you think Stroud District Council's Corporate Communications Team could improve the way it communicates with your residents?

10. How do you currently communicate corporate updates with your residents/communities?
Please select all that apply.

- ☐ Noticeboards
- ☐ Print magazine
- ☐ Digital newsletter
- ☐ Facebook
- ☐ Instagram
- ☐ X (formerly Twitter)
- ☐ LinkedIn
- ☐ NextDoor
- ☐ Press releases to the local media
- ☐ Other

11. Is there any other feedback you would like to give regarding the council's communications?

12. If you would like to sign up to receive latest news from Stroud District Council, please leave your council email address below. Your contact details will be used solely for the purpose of keeping you informed with latest news. You may withdraw your consent at any time by unsubscribing.

This content is neither created nor endorsed by Microsoft. The data you submit will be sent to the form owner.



Microsoft Forms