SV Aim	SV No	Measures	Definition	Guidance / Evidence	Intended outcomes
Economic Outcome	1 a & b	Demonstrate support for Community Wealth Building in the form of Social Value Community Exchange in the form of hours support or direct financial support or in the form of equipment	Investment can either be given financially to the Stroudfunding platform which funds community organisations benefitting people living in Stroud district or as value of equipment/materials donated to fulfil requests from local community organisations or in hours to support community organisations. Or through Go Volunteer Glos - Go Volunteer Glos for organisations in the Stroud district boundary	Amount of money directly invested in Stroudfunding projects or to other community based organisations Value in £ of the equipment/materials donated to fulfil requests from community organisations. Volunteering hours	Positive impact on community projects based in Stroud.
	2	No of weeks of apprenticeships as part of the contract	This Measure applies to direct employees only and does not include staff upskilling. Time spent as part of apprenticeships created specifically for the contract or that are made use of on contract can be counted, for those weeks during which apprentices work primarily on contract. Only apprenticeships supported to completion should be counted, even when that completion will occur after the end of the contract.	Summarise your strategy for providing the target number of apprenticeship weeks on this contract, including details of how you will support completion of the apprenticeships. If possible, provide details the type and the level of the apprenticeships to be achieved as well as the resulting qualifications. If an apprenticeship has been part financed through the apprenticeship levy attribution has to be applied, to account for reduced costs of provision for the apprenticeship provider.	To support local employment initiatives, and the local economy.

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	3	No of FTE's employed in GL postcode (SDC boundary) for the duration of the contract	The full-time annual equivalent (FTE) number of people directly employed on the contract, e.g. because of this procurement requirements. If you are the bidding organisation or are reporting for measurement, only direct employees should be included here, this is not employment through supply chain. Employees should be residing in the local area and with an employment contract duration of at least one year, unless the overall duration of the contract is less (in which case it is at least the overall duration of the contract). Please refer to the definition of local area provided for the contract.	Summarise your strategy for directly employing your target number of local people on this contract. For example, if you plan to advertise in local newspapers, please explain which ones and how regularly. Or, if you will cooperate with local job centres, please specify which ones and how you will approach engaging with them For each qualifying employee, specify: 1.) the duration of employment. 2.) the employment status (e.g. full time or part time). 3.) the Full-Time Equivalent (FTE).	To support local employment initiatives, and the local economy.
	4	Number staff on contract that are paid the relevant Real Living wage as specified by Living Wage foundation,	The current Real Living wage for the UK as set by the Living Wage foundation is £12.60 per hour.	Please provide evidence of the total number of employment contracts and the number of employment contracts where staff are paid at least Real Living wage. All data should be reported in compliance with GDPR requirements.	To support local employment initiatives, and the local economy.
	5	Social Value Community Exchange to demonstrate support for high street and other businesses in the Stroud District to	To increase digital visibility a strong online presence should be created by optimising website and the use social media. Focus on search engine optimisation can make them easier to find via search engines while content and email marketing can help build relationships.	Detail the names of organisations supported and evidence the benefits created.	To support the local economy

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		increase digital and virtual visibility.	Encourage online reviews		
	6	Amount of direct spend with Voluntary, Community and Social Enterprises (VCSE's) or Small and Medium-sized Enterprises (SMEs)	Amount of spend with VCSE's and / or SMEs in the Stroud District boundary as part of the contract	Provide a breakdown of pounds spent with organisations in your local supply chain on this contract. Specify the name of each eligible supplier, including the category/industry of goods/services to be procured from them and company size (micro, small, medium).	To support local businesses and economy
	7	Demonstrate support for council projects in terms of community engagement activities or volunteering hours / days	Volunteering hours providing:	The number of volunteer hours, and the type of advice or support provided Details of the organisations supported.	To support community organisations
Social Outcome	8	Demonstrate support for sports clubs, schools, community organisations or Health Hubs with funding applications to improve facilities	Volunteering hours by providing: • Professional expertise on proposals • Offer feasibility and planning advice • Financial advice • Strategic alignment	The number of volunteer hours, and the type of advice provided Details of the organisations supported.	To support community organisations
	9 a & b	Improve food resilience, access and equity in terms of volunteering support or financial contribution	By direct financial contribution, or in- kind, or in volunteering hours by supporting local community food initiatives like food co-ops, growing projects, food banks or those addressing causes of food insecurity	Value of direct or indirect contribution, or the number of volunteer hours. Details of the organisations supported.	To support communities

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	10 a & b	Demonstrate support for Community Hubs in terms of volunteering support or financial contribution	Investment can either be given financially to the Community Hubs benefitting people living in Stroud district or as value of equipment/materials donated to fulfil requests or in hours to support to the Hubs.	Amount of money directly invested in Community Hubs Value in £ of the equipment/materials donated to fulfil requests or volunteering hours	To support communities
	11	Demonstrate support for project(s) on the Stroudfunding platform in terms of financial contribution	Stroudfunding is a crowdfunding initiative helping local groups raise funds for community improvement projects with grants up to £10,000 Stroud funding Criteria: • Your project must align to the council priorities which are: • a. Environment • b. Community Wellbeing • c. Local Economy • It must benefit the people within the Stroud district • Your project must be time bound with a clear delivery date (projects must have a contingency plan in case the project does not meet its delivery date)	Amount of money directly invested in Stroudfunding projects to support community-based organisations	To support community organisations and community-based projects
	12	Reduce the impacts of anti-social behaviour	Focus on prevention through education and pro-social activities (such as helping, sharing, donating, co-operating and volunteering), implement effective reporting and	Examples to help reduce the impact of antisocial behaviour may involve: • preventative measures like providing positive activities for young people,	To promote safer local communities

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			support systems for victims and foster collaboration between agencies	 building strong relationships between authorities and residents, offering accessible mental health and substance misuse support. 	
	13	Demonstrate support for initiatives to improve skills, and offer equal access to economic opportunities	To support initiatives:	Number of organisations or individuals supported	To enable growth and opportunities
	14	Demonstrate support for private sector landlords, and the council as a landlord to provide good quality rented accommodation	Support may include: Information on legal requirements and current best practice Regulatory compliance Safety standards Electrical and gas safety Providing advice on meeting energy efficiency standards	Details of the numbers of landlords supported and the type of advice provided.	To ensure that the council's properties and privately owned rental properties meet the best practice standards
Environmental Outcomes	15	Evidence of support for the reduction of emissions and habitat protection/creation by developing and implementing a Climate and Nature Recovery plan	A Climate and Nature Recovery Plan can significantly support emission reduction and habitat protection / creation by strategically integrating actions to address climate change and biodiversity loss.	May include:	To support the environmental outcomes of the Climate Strategy
	16 a & b	Evidence of support for community engagement and	This captures the direct contributions, or in-kind, or in hours volunteering	Include the value of the direct financial contribution, or the value of the in-kind contribution, or the number of hours	To support the environmental outcomes of

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		education programme in terms of volunteering hours / days or financial contribution	support to community engagement education programmes	volunteered multiplied by the number of people volunteering. Provide details of the programmes supported and any partnership organisations you have worked with	the Climate Strategy
	17	Increase recycling rates and /or reduce waste, use of recycled or reclaimed goods/products where possible	Products and materials reused or reclaimed (e.g. packaging, paper, glass, textiles, waste materials, wooden products, windows, metals, etc.) rather than recycled, scrapped or disposed. % increase of recycling rates	Calculate the estimated tonnes of material that has been / will be reused. Provide information on the nature of the material to evidence the nature of initiative. Report the total amount of reduced waste achieved on the contract through reuse of material. Provide information on the nature of the reused material to evidence the nature of circular economy initiative.	To support the environmental outcomes of the Climate Strategy
	18	Implement demonstrable measures to reduce single use items within the business operations, premises and supply chain / or low carbon - intensity purchasing	Implement measures to reduce single-use items and demonstrate low-carbon purchasing that aligns with sustainability goals by reducing waste and carbon emissions. This includes products and materials reused (e.g. packaging, paper, glass, textiles, waste materials, wooden products, windows, metals, etc.) rather than recycled, scrapped or disposed.	Calculate the estimated tonnes of material that has been / will be reused. Provide information on the nature of the material to evidence the nature of initiative. Report the total amount of reduced waste achieved on the contract through reuse of material. Provide information on the nature of the reused material to evidence the nature of circular economy initiative.	To support the environmental outcomes of the Climate Strategy
	19	Design and implement sustainable circular	Sustainable circular economy business strategies focus on eliminating waste by keeping resources in use through design,	 May include: Designing durable products Sharing and leasing models Investing in renewable energy 	To support the environmental outcomes of

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		economy business strategies	reuse, repair, remanufacturing, and recycling.	Digitising processes	the Climate Strategy
	20	Provide tenant engagement and education activities to support understanding of new net zero technology following implementation.	To effectively educate tenants on new net zero technology, use a combination of educational activities, clear and accessible communication, and opportunities for direct feedback, such as workshops, digital platforms, and community forums. Focus on demystifying technologies like heat pumps and solar panels, explaining their benefits, such as reduced energy bills, and demonstrating the landlord's commitment to a transparent and collaborative retrofit process.	Include the number of hours volunteered multiplied by the number of people volunteering. Provide details of the programmes supported and any partnership organisations you have worked with	To improve tenant understanding in using new technology, and to optimise the use of new technology