

Consultation and Engagement Survey

1. About This Survey

Thank you for taking part in this survey!

We want to ensure all residents, communities and stakeholders in the Stroud district are listened to and can influence the policies and services that affect them. We want to help you understand how and why decisions are made, and how your feedback can influence those decisions.

Your responses will help us gather valuable insights into the priorities of district residents and ensure that our consultation and engagement activity is relevant and meaningful.

The survey takes approximately 10 minutes to complete. **All published results are anonymous.** If you choose to provide personal information for the purposes of keeping you informed, this will never be used in connection with your survey responses. Visit www.stroud.gov.uk/privacy to see how we manage personal information.

All questions are optional. You can skip over any questions you do not wish to answer or select the 'Prefer not to say' option.

If you have any questions about the survey or consultation at the council more broadly, please email policy@stroud.gov.uk.

Before we get started...

What is a consultation?

The [Local Government Association](#) defines a consultation as technically any activity that gives local people a voice and an opportunity to influence important decisions. It involves listening to and learning from local people before decisions are made or priorities are set.

Councils sometimes have a statutory requirement to consult their residents and this is especially true for issues such as planning, or redevelopments. Statutory consultations are bound by legal requirements, such as Best Value legislation, and can have strict rules surrounding how they should be conducted.

There are also non-statutory reasons that local authorities may want to conduct a consultation exercise for. These can include:

- to improve planning, policy and decision making
- to make better use of resources
- to access new information, ideas and suggestions
- to encourage greater participation in the activities of the council

- to govern by consent (a full and fair consultation, with careful consideration of all views, can strengthen the legitimacy of the prevailing view among those people not in favour of the final decision)
- to measure residents' satisfaction with the council
- to shape council activities around residents' needs and aspirations

2. In this section we want to find out the ways in which you would like to engage with the council.

1. How do you prefer to receive information about consultations and engagement activities the council is running?

Select all that apply.

- ☐ Email
- ☐ Social media
- ☐ Council website
- ☐ Post
- ☐ Printed materials (e.g. flyers, leaflets and posters)
- ☐ Public meetings
- ☐ Other (please specify):

2. Which method do you prefer for providing feedback on council policies and services?

Select all that apply.

- ☐ Online surveys
- ☐ Email

- ☐ Phone call
- ☐ Text
- ☐ Social media
- ☐ Post
- ☐ In-person meetings
- ☐ Other (please specify):

3. This section asks about what you would like to engage with the council about and why.

3. How important is it for you to be consulted on decisions that directly affect your local area?

- ☐ Very important
- ☐ Somewhat important
- ☐ Neutral
- ☐ Somewhat unimportant
- ☐ Very unimportant

4. What types of issues are you most interested in being consulted about?

5. Are there specific projects or initiatives you would like to provide input on?

6. What other topics or issues would you like to see included in future consultations and engagement activities?

7. What motivates you to participate in public consultation?

Select all that apply.

- ☐ Impact on the community
- ☐ Personal interest
- ☐ Incentives
- ☐ Other (please specify):

8. What barriers prevent you from participating in consultations and engagement activities?

Select all that apply.

- ☐ I don't know how to participate
- ☐ Lack of time
- ☐ Unclear information
- ☐ Accessibility issues
- ☐ I am not interested/I don't want to participate
- ☐ Other (please specify):

9. Please can you provide some more information on the accessibility barriers that have prevented you from participating in consultations.

We can use this information to ensure our consultations are as accessible to our residents and communities as possible.

Please ignore this question if it does not apply.

4. This section asks about the format in which you would like to see consultation and engagement materials.

10. What type of information do you find most helpful in consultation and engagement materials?

Select all that apply.

- ☐ Detailed reports
- ☐ Summary reports
- ☐ Infographics and visual information
- ☐ Videos
- ☐ Other (please specify):

11. What is your preferred language for receiving consultation materials?

- ☐ English
- ☐ Welsh
- ☐ Polish
- ☐ Romanian
- ☐ Portuguese
- ☐ Spanish
- ☐ French
- ☐ Other (please specify):

5. This section asks how you would like to find out about consultation results and outcomes.

12. How would you like to receive updates on the results of consultation and engagement activities?

Select all that apply.

- ☐ Email
- ☐ Post
- ☐ Public reports (e.g. Meeting papers on Stroud District Council website)
- ☐ Community meetings
- ☐ Other (please specify):

13. How important is it for you to see how your feedback has been used in decision-making?

- ☐ Very important
- ☐ Somewhat important
- ☐ Neutral
- ☐ Somewhat important
- ☐ Very unimportant

14. Do you have any further comments or feedback you would like to provide about the council's consultation and engagement activity?

6. About You

We want to hear from as many people as possible from all parts of the Stroud district, so that we can understand all viewpoints.

It would be very helpful if you could complete the following 'About You' questions. This will help us to see if people in different areas of the Stroud district and different circumstances have different ideas or priorities.

All questions are optional. You can skip over any questions you do not wish to answer or select the 'Prefer not to say' option.

15. In what capacity are you completing this survey?

- ☐ Resident of the Stroud district
- ☐ Visitor to the Stroud district
- ☐ Local or regional business, Chamber of Commerce or similar, representing the views of a business or group of businesses*
- ☐ Voluntary, third sector group or organisation working with the community, representing views of the organisation*
- ☐ Parish or Town Council, representing the views of the council*
- ☐ Local or regional public sector organisation (local authority, Police, Fire, NHS, etc), representing team or department's views*
- ☐ Leisure activities club, association or similar organisation*
- ☐ Stroud District Council employee
- ☐ Other organisation (please specify):

16. Please provide the name of your organisation if you ticked any of these boxes*

17. If you are a resident, what is your postcode? (We are asking this to understand if residents have different requirements in different parts of the district, and to be sure we have heard from people in all areas of the district).

If you do not have a fixed address, do not wish to share your postcode, or this question is not relevant to you, please skip this question.

7. About You

18. What is your age?

- ☐ Under 13
- ☐ 13 - 16
- ☐ 16 - 17
- ☐ 18 - 24
- ☐ 25 - 34
- ☐ 35 - 44
- ☐ 45 - 54
- ☐ 55 - 64
- ☐ 65 - 74
- ☐ 75 +
- ☐ Prefer not to say

19. What is your sex?

- ☐ Female
- ☐ Male
- ☐ Prefer not to say

20. Do you have a long-term health condition or disability?

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

21. What is your gender identity?

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ Transgender Woman
- ☐ Transgender Man
- ☐ Other (please specify):

22. What is your ethnicity?

- ☐ White British
- ☐ White Irish
- ☐ White Other
- ☐ Black/African/Caribbean/Black British
- ☐ Asian/Asian British
- ☐ Mixed/Multiple Ethnicities
- ☐ Gypsy/Roma/Irish Traveller
- ☐ Prefer not to say
- ☐ Other (please specify):

8. Next Steps and Staying Involved

On this page, you can sign up to receive email updates about Stroud District Council and you can also sign up to receive updates about other council surveys or to take part in future focus groups.

23. If you would like to sign up, please select the options you are interested in and provide your details.

Your contact details will be used solely for the purpose of keeping you informed about the things you chose by ticking the boxes on this page.

You may withdraw your consent at any time by contacting policy@stroud.gov.uk.

- ☐ I would like to receive email updates about Stroud District Council
- ☐ I would like to sign up to receive more information about council surveys and consultations
- ☐ I would like to register an interest in future Stroud District Council focus groups

If you have ticked any of the above, please provide your name and email address:

24. Name

25. Email address