

Report Author

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Background

The Council and Sport and Leisure Management Ltd (SLM) Everyone Active, entered a contract agreement to provide health and leisure services to the community of the Stroud District from 1st November 2011 to 31st October 2021.

Introduction

Set in a picturesque park location, Stratford Park Leisure Centre offers a fantastic range of indoor and outdoor facilities and was opened to the public in June 1975 and this report covers Year 4 of the Leisure Contract.

Everyone Active achieved another year of positive growth increasing turnover by 6.5% and participation by 10%. investment at the centre has continued in 2014 with £265,344.51 of capital improvements made between SDC and SLM

Major Development

February 2014 Stroud District Council, in partnership with Everyone Active and contractors ILEC & IMEC carried out a changing Room and reception toilet project.



Before

After



This introduced a modern layout changing facility at the Centre. The investment has brought the changing rooms up-to-date with a family-friendly layout, cubicles with baby changing, better facilities for people with disabilities, school changing and individual shower cubicles. The refurbishment was made possible by the excellent collaborative work from Facilities, Finance and Asset Management and with the continued support from the Community Services Committee.

User Figures 2013 / 2014

Everyone Active has driven significant increases in total participation and key target groups throughout the year. They continue to encourage participation by all sections of the district through developing exciting programmes and an affordable pricing structure.

Over 60's 15% of visits	Women 31% of visits	Under 16's 218,463 visits	Swimming Lessons 6,600	Year 3 Total Participation 538,801
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Year 1 (November 2011 - March 2012)	125,518	—
Year 2 (1 st April 2012 – to 31 st March 2013)	438,589	▲
Year 3 (1 st April 2013 – to 31 st March 2014)	538,801	▲
Year 4 (1 st April 2014 – 2015) *Up to September '14	361,154	
Total	1,464,062	

Authority Subsidy (SLM's User Figures V's SDC's Contract Price, Maintenance Costs & Capital Projects)

2012 – 2013 37p	2013 – 2014 66p	2014 – To date 25p
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Increased participation figures can also be seen in overall usage going from 438,589 visits in 2012 / 2013 to 538,801 visits in 2013 / 2014. In 2014 / 2015 there continues to be a consistent growth in customer participation at the centre.

Health & Wellbeing

Everyone Active and SDC are committed to increasing the health and wellbeing of customers and local communities by raising participation levels. This is supported by SDC's Sport & Health Development Team who manage and work in partnership with outside organisations to deliver a range of programmes across the district, these including;

- | | |
|------------------------------------|--------------------------------|
| Exercise Referral Scheme | Cardiac Rehabilitation Classes |
| Respiratory Rehabilitation Classes | Health Walks Programme |
| ACE (Activity Club for Everyone) | Generation Games |
| Badminton Development | Sportivate |
| Sportsability Festival | Cycling on Prescription |
| On Target | Breast Cancer Rehab Classes |
| Dance on Prescription | |

In delivering the public health work, we work with a wide range of other agencies including;

Local GP Surgeries
 Active Gloucestershire
 Turning Point
 Gloucestershire Clinical Commissioning Group

Local Public Health Services
 Voluntary Organisations
 Schools & Colleges

Environment

Better & Greener – We believe in putting the needs of the community first and are committed to reducing the centre’s impact on the environment. SDC and Everyone Active continue to work in partnership to improve the Building Management system. Everyone Active use an energy management system called **e-sight**, this automatically takes the half hourly readings from their energy meters and uploads the information. Over the last year there has been a 2% improvement on the sites Display Energy Certificate. Stratford Park has a site specific energy action plan which is reviewed through their annual plans. SDC and Everyone Active aim to reduce the consumption and the cost of utilities at the centre with the installation of a Combined Heat Power unit delivering net savings and reducing SDC’s carbon footprint.

Photovoltaic’s (PV) units on the roof of the Leisure Centre



SDC Return

Over £5,500 in recharges and £28,000 in the feed-in tariff – FITS payment

Summary

This year the centre has gone from strength to strength, a review of the facility and programmes over the last year areas which could be improved. As a result of these findings a new activity programme has been created benefiting all users. This has included offering new and improved classes and has developed the swimming lesson programme with 6,600 lessons delivered last year. The current fitness membership stands at over 2,200 members.

Contract Year 5

Going forward, Everyone Active and SDC look forward to another successful year.

Together we are seeking to promote sport and health to the district in a positive way to engage those people who do not normally take part in physical activity.

Stratford Park Leisure Centre will be celebrating its 40th Birthday next year and preparations are underway to mark the occasion. (June 1975 – June 2015)





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