

Designation:	Physical Activity and Community Health Activator
Grade:	Stroud Grade 3
Responsible to:	Physical Activity and Health Development Manager
Service Area:	Health & Wellbeing
Post Number:	

ESSENTIAL CRITERIA

QUALIFICATIONS

- Fitness Instructor (Level 2)
- GP Referral Qualification (level 3)

EXPERIENCE

- Experience in the Health and Fitness Industry
- Experience of co-ordinating or working on GP referral or health promotion scheme

SKILLS & KNOWLEDGE

- Proficient in the use of MS Office IT packages e.g. Word, Excel,
- Excellent written and verbal communication skills.

PERSONAL ATTRIBUTES

- Committed to providing excellent customer service.
- Ability to manage own time and work load.
- Ability to work unsupervised
- Enthusiasm for Health and Fitness.

OTHER

- Committed to working for an employer that values diversity and equality of opportunity
- Ability to travel across the district

DESIRABLE CRITERIA

QUALIFICATIONS

- A range of Advanced Fitness Instructor Qualifications (Level 3/4)
- A range of Health-related qualifications i.e. Exercise to Music, Zumba
- 5 GCSE's or Equivalent
- First aid qualification (within past 2 years)

EXPERIENCE

- Experience of working within the Leisure Industry
- Experience within a customer service-related post

SKILLS & KNOWLEDGE

- An awareness of health promotion

CORE COMPETENCIES

1. **Effective Communication**

You will be able to communicate clearly and effectively with a diverse range of people.

You can vary your communication dependant to your customer, using effective listening with the ability to persuade and influence where appropriate.

2. **Customer Focus**

You are able to deliver the highest quality of service to our customers, both internal and external.

You will strive to deliver a consistently high-quality service, with commitment to understanding and meeting their needs, in line with policies.

3. **Working Together**

You will be able to work co-operatively with colleagues and partners to achieve results and develop good working relationships.

You will be able to focus on the development of yourself and colleagues in order to enhance performance, motivation and ability to change.

4. **Innovating**

You will be able to seek better, more effective ways of delivering services.

5. **Accepting Change**

You will be able to adapt to new work challenges and situations, adopting a positive attitude to change.

6. **Supporting the delivery of SDC priorities**

You will be able to demonstrate an understanding of and commitment to the Council and its Services.

You will be able to demonstrate how your work supports and meets the needs of the service.

Outer layers of the [competency framework](#) apply with Management and Leadership roles.