

# Community Resilience & Wellbeing Grant 2021

## Application Guidance

We appreciate that not all community groups are experienced at writing funding applications. We are here to support you so if need help or advice about your application do get in touch at [hwb@stroud.gov.uk](mailto:hwb@stroud.gov.uk) or call 07976 314477. This document will help you prepare your application information.

Each question is equally weighted in the application scoring process.

We appreciate you may not be able to answer fully against each criteria but please complete with as much relevant detail about your organisation as you can.

If you are applying for this funding in order to develop your activities against any of these criteria please explain this. We are keen to support groups to develop.

The following questions are based on the themes of reducing inequality and promoting wellbeing by supporting physical, mental and financial health, social connection, arts, culture, heritage and the environment:

- **Please state how this funding will be used, both the purpose and a brief budget outline.**
- **Do you operate as some sort of Community Hub, i.e. an organisation responding to community needs by working with local people as well as voluntary and statutory services? Statutory services might include for example, health or care professionals, police or council services.**
- **This fund aims to reduce inequality for those who are overlooked, unheard or lack the skills or confidence to make change on their own. In what way do you empower individuals or community groups to make change in their own community and feel confident about doing it? If you follow any particular approach to working with your community such as Asset Based Community Development, Community Building or Community Organising please explain this.**
- **In what ways do you recognise and respond to the challenges facing those in protected characteristic groups (for example age, disability, gender, race, religion or belief, sexual orientation). This criteria is important to Stroud District Council's aim of reducing inequality and promoting wellbeing. For example you might have made changes to your organisation as a result of the Black Lives Matter campaign or you might have developed alternative ways of gathering feedback to ensure you respond to a more diverse range of views. For a full list of protected characteristics and more information about equality visit**

<https://www.equalityhumanrights.com/en/equality-act/protected-characteristics>.

- **In what way do you support people to connect, come together and support one another online or face to face, outdoors or indoors? Social connection is an important part of wellbeing and the COVID-19 pandemic made this very challenging. In 2021, indoor and outdoor spaces where people can safely meet, social activities, phone support and help to get people online will all be crucial to combat depression, loneliness and social isolation.**
- **In what way do you support people to be aware of and access support for mental health, wellbeing, financial and social issues from the statutory and community sectors? Reducing inequality and promoting wellbeing often means supporting people to access the right help at the right time. Community groups are often best placed to do this as they know their residents well and are trusted by them. Health, care and advice professionals rely on great links with community groups to reach the people who need them most.**
- **In what way do you support inactive people to become more physically active? Raising physical activity levels is a priority for Stroud District Council because helping people to move from being totally inactive to fairly active makes the greatest impact on their physical and mental health. There are lots of reasons why people find it hard to be physically active so community support and innovative ways to change behaviours and overcome barriers are needed.**
- **In what way do you provide genuinely accessible opportunities in one or more of the following areas?**
  - Improving wellbeing
  - Being physically active
  - Engaging with heritage
  - Engaging in arts
  - Undertaking cultural activities
  - Understanding or tackling our climate challenge and ecological collapse

## **Value for the Community**

The new Community Resilience & Wellbeing Grant aims to distribute community funding equitably across the Stroud District.

Funding amounts may be awarded in relation to the size of the area covered by your activity or the complex needs of the people with whom you are working. If you are working in an area of high need or a place with few community resources this will be taken into consideration.

We are interesting in supporting large and small organisations but if you are working in a very small area, it might be useful to approach your Parish or Town Council first. Many have funds that are easy for local groups to access.

This Grant also aims to enable organisations to apply for match funding from other sources. If you would like advice about how to find alternative funding contact [hwb@stroud.gov.uk](mailto:hwb@stroud.gov.uk) or 07976 314477.

The following questions will help the decision panel to assess value for the community:

- **Which area of Stroud District do you cover?**
- **Are you using this funding to access matched resources from another source, for example financial, in kind or voluntary hours?**
- **Roughly how many people will this funding allow you to support?  
Please note the next question asks more specifically about any work you do with people with complex needs.**
- **Roughly how many people with complex issues will this funding allow you to support?**