

Date: 10 January 2020  
Our ref:  
Your ref:

Stroud District Council,  
Ebley Mill  
Ebley Wharf  
Stroud  
GL5 4UB

**Property Consultants**

Olympus House, Olympus Park  
Quedgeley, Gloucester GL2 4NF  
T 01452 880000  
E paul.barton@brutonknowles.co.uk  
W brutonknowles.co.uk  
Offices across the UK

Dear Sir or Madam,

**Representation for the Stroud District Draft Plan (November 2019)  
Parcel A at Westend Farm, Stonehouse**

This representation has been put forward to illustrate why Parcel A at Westend Farm, Stonehouse should be included as a proposed mixed-use allocation in the upcoming publication plan (Reg. 19 consultation), expected in Autumn 2020.

This representation should supersede any previous representations made on this land. Comments received in the latest SALA have been acknowledged and the previous land submitted, which measured 5.6 hectares, has now been divided up into smaller parcels to reflect concerns raised in regards to the impact on the surrounding listed building and to Westend's landscape setting.

Parcel A now measures circa 3.6 hectares and its revised redline boundary is set out in the supporting location plan.

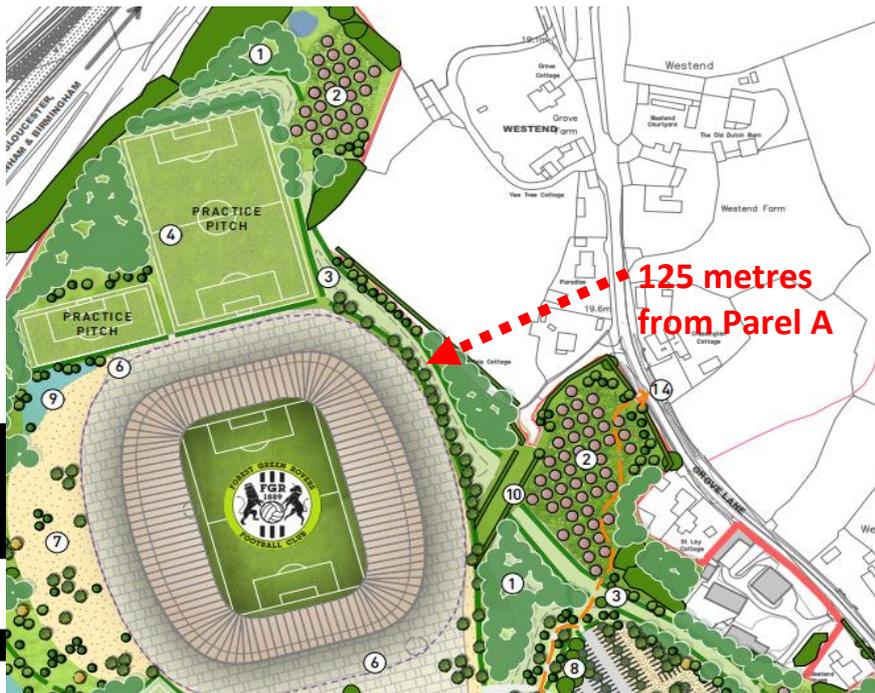
My client would now like for officers to consider a wider range of uses on the parcel, which may also be appropriate in addition to employment. This includes uses such as: elderly accommodation and both care home and health care facilities. Given that the parcel can facilitate the extension of Westend Office Suites, my client would prefer an employment allocation on the site, which can offer the appropriate landscape mitigation measures.

As stated in previously submitted representations, parcel A has limited physical constraints and other than being located within the setting of a listed building, the parcel is not contained within a sensitive landscape designation. The parcel is still available and suitable over the next five years.

The SDC Draft Plan sets out that the future of expansion of Stonehouse is being directed west along the A419 towards junction 13 of the M5 motorway, where employment uses are directed and to the north west, where both a mix of residential and employment uses are proposed.

The parcel is located circa 110 metres from proposed strategic allocation PS20, which will provide; 10 hectares of employment land and a sport stadium. A planning application (S.19/1418/OUT) for the development of a 5,000-capacity football stadium on land to the north of the A419 is currently

pending a decision. The closest point of parcel A to the proposed football stadium is circa 125 metres (see below).



Extract from Indicative Landscape Masterplan from application no. S.19/1418/OUT

These new uses and infrastructure proposed above will completely change the landscape character of Westend, and its connectivity to junction 13 of the M5.

Furthermore, the parcel is also located circa 500 metres from strategic allocation SA2 (as set out in the current Local Plan). This allocation corresponds to planning application no. S.14/0810/OUT, which was approved for a mixed-use development comprising of up to 1,350 dwellings; 9.3 hectares of employment land; a mixed-use local centre and a primary school.

In assessing the need for employment land, it is important to consider the latest SDC Employment Land Availability Study (April 2019), which sets out that if employment figures include the predicted level of loss for employment, SDC will need to find an additional 12.08 hectares of land by 2031.

Given that parcel A and parcels B, C, D and E (to be submitted separately) are all located in close proximity to proposed and adopted allocations PS20 and SA2, it should be considered that further employment uses on these parcels will be appropriate to future surrounding uses.

In assessing the need for extra care homes, the latest Gloucestershire Local Housing Needs Assessment (October 2019) sets out that *“Over the 20-year period 2021-41, there is a need for an additional 13,110 homes, including around 14,566 sheltered homes (11,676 owner occupied and 2,890 for rent) and around 898 extra care homes (670 owner occupied and 228 for rent)”*. If officers prefer, my clients parcels of land at Westend (apart from parcel C), can accommodate a proportion of this requirement for such facilities.

It should be considered that any potential future use of parcel A will ensure that a satisfactory buffer is retained towards the listed building located to the west.

The following desktop appraisal for parcel A sets out any potential constraints to the parcel:

#### Heritage

The nearest heritage asset is Westend Farmhouse (1153109) that is Grade II listed and located circa [REDACTED] boundary. It has been the intention of my client not to include the [REDACTED] as part of this representation, so that there is a satisfactory buffer [REDACTED] set not to affect it.

#### Landscape

[REDACTED] landscape designations apart from being located in the open countryside and its development would provide a natural extension to the proposed allocations set out in the Emerging Strategy Paper.

#### Ecology

The majority of the site is in agricultural use with limited if any ecological benefit. The ecological benefit of the site is likely to relate solely to the boundary features of the site which will be retained and improved upon by new tree planting in any future development.

#### Access

Access to the site is gained via an agricultural entrance from Grove Lane or through the Westend Office Suites. This entrance has good visibility onto Grove Lane in both directions.

There are existing bus stops located on Grove Lane (a short distance from the site) that provide direct services to both Arlingham and Stroud.

#### Drainage

Environment Agency Flood Risk mapping for land-use planning, indicates that the site is located in a Flood Risk Zone 1. This indicates that the overall site has a low probability of flooding (less than 1 in 1,000 annual probability of river flooding) and can be developed. This is a significant benefit of our client's site, as much land to the south of the A419 is located in flood zone 3 which severely constrains Stonehouse's future expansion.

#### Summary

In considering the above, there would appear to be no overriding physical constraints or potential impacts preventing sensitively located development for a mixed-use scheme, which will provide a buffer to the nearby listed building.

Bruton Knowles would like to express that the site is under single ownership and that it is immediately available and deliverable over the next 5 years. Given that parcel A at Westend is smaller than the previous area of land submitted in last years Preferred Options Consultation, it should be considered that policy officers concerns have been adhered to and as a result it would make an appropriate allocation.

Should you have any queries please let me know.

Yours sincerely



Planner