

## Fundraising in the Street in Stroud District

### CASH STREET COLLECTIONS

By law you must hold a valid permit before you can collect money for a charitable cause in a public place. This may include selling goods for a charitable cause. Application forms are available on our website [www.stroud.gov.uk](http://www.stroud.gov.uk) or you can contact the Licensing Team using the contact details below.

At Stroud District Council we run a calendar system and only permit one charity to collect at any one time to ensure fairness to both the charities and the public.

You may wish to contact the Licensing Team to see what dates are available before you submit your application.

### RETURNS

After you have made your collection you must submit a returns form to the Licensing Team within 1 month of the collection.

### DIRECT DEBIT CANVASSERS

The law does not require charities that canvass in the street for direct debit agreements to apply for permit to however we request that those charities also participate in our calendar system. We permit only one direct debit fundraiser to canvass for one day in any one week. To ensure fairness to the charities we only permit each charity to have one collection a month and requests cannot be made any earlier than 6 months in advance. To book into our calendar contact the Licensing Team on using the contact details below.

### USING ANIMALS

If you are planning to use animals when collecting in the street please first contact the Animal Welfare Officer at Stroud District Council on 01453 754492.

### CODE OF CONDUCT FOR ALL CHARITY FUNDRAISERS IN THE STREET

This voluntary code of conduct is the standards that Stroud District Council expects both cash collectors and direct debit fundraisers to abide by when fundraising in the street in Stroud district. This code incorporates Regulations and some of the Public Fundraising Regulatory Association Rules for Doorstep Face to Face Fundraising.

Stroud District Council's code of conduct is detailed overleaf.

### CONTACT THE LICENSING SECTION

**Address:** The Licensing Team, Stroud District Council, Ebley Mill, Ebley Wharf, Stroud, Gloucestershire. GL5 4UB

**Email:** [licensing@stroud.gov.uk](mailto:licensing@stroud.gov.uk)

**Phone:** 01453 754440

**Web:** [www.stroud.gov.uk](http://www.stroud.gov.uk)

**Fax:** 01453 754963

# CODE OF CONDUCT FOR STREET FUNDRAISING

1. Fundraisers must not behave in any way that might reasonably cause, or be likely to cause, danger, obstruction, inconvenience or annoyance to any person.
2. Fundraisers must not act dishonestly or manipulatively, or deliberately use guilt.
3. Fundraisers must not deliberately obstruct members of the public.
4. If a person clearly and obviously indicates – by words or gestures – that they do not wish to be engaged by a fundraiser – either at the initial approach or during a conversation/engagement – the fundraiser should desist from the engagement and make no further attempt to engage that person.
5. No fundraiser should knowingly sign up for direct debit agreements with any person under 18 years of age, except with the expressed and demonstrable consent of a parent, guardian or carer physically present at the time.
6. No fundraiser should knowingly collect money from or sign up any person for a direct debit agreement at any time who they reasonably conclude is or may be incapable of informed consent for any reason (including but not exhaustively):
  - intoxication through drugs or alcohol
  - incapacity due to illness or disability
  - age-related confusion (except with the expressed consent of a close relative, guardian or carer physically present at the time)
  - learning difficulties (except with the expressed consent of a close relative, guardian or carer physically present at the time)
  - any other circumstance where capacity is in doubt.
7. Once a verbal greeting has been made a fundraiser should **not take more than three steps** alongside or in pursuance of that member of the public. If the member of the public has not come to a halt within the three number of steps allowed for, the attempted engagement should be discontinued.
8. Fundraisers should not approach members of the public who are seated on street furniture or are seated in the outdoor seating area of a private business.
9. No fundraiser should work or position themselves within 3 metres of a:
  - shop doorway
  - pedestrian crossing
  - cashpoint machine
  - station entrance.
10. No more than 2 people shall act as collectors of money or direct debit agreements at the same place and there shall be at least 25m between such collectors.
11. No person under the age of 16 years shall act or be authorised to act as a collector of money.
12. The name of the fundraising purpose must be labeled clearly on any cash collection container.
13. A container used for cash collections must be sealed.
14. A member of the public should be able to clearly verify the identity of a fundraiser, the fundraising purpose and contact details upon inspection of the fundraiser's ID.