

STROUD SPORT AND PHYSICAL ACTIVITY FORUM – ACTION PLAN 2004

For Stroud District Council (SDC) to achieve the Department for Culture Media and Sport requirement it had to create a new Cultural Strategy via consultation (scoping exercise Aug 03/consultation day Sep 03-'inter-connectedness-how do we measure up ?), with a clearly defined partnership approach covering four areas:

Arts and Heritage (2 separate plans)

Green Spaces

Tourism

Sport and Physical Activity

For the Cultural Strategy to be delivered, **each partnership is required to create an action plan that feeds back into SDC Cultural Strategic objectives with SDC acting as a facilitator rather than director.** In time, these partnerships may merge or work together through their 'Chairs' as a 'Cultural Consortium'. The draft version of the Action Plan will be undergo Corporate Performance Assessment via Stroud District Council in July 2004 to ensure appropriate strategic direction. The final draft will then be assessed and agreed by the Forum in October 2004 in line with the completion and launch of the County Sport and Physical Activity Strategy to ensure synergy of objectives and key actions. Monitoring of the plan will be via an annual forum meeting to review the performance indicators as stated in the final column of the table ie: attendance, numbers trained and/or linked to further exit routes.

The aim of the SDC Cultural Strategy is to:- **“Develop a lasting cultural cohesiveness which will enhance the appeal of the District as a place to live, work and visit.”**

The aim is underpinned by five Culture Objectives which recognise and rationalise the themes and policies of many of the regional and national agencies whilst maintaining a strong cultural connection. The template below is the Sport and Physical Activity draft Action Plan that feeds into the SDC Cultural strategy:-

CS objective	SPAF OBJECTIVE	KEY TASK	RESOURCES/ RESPONSIBILITY	TIMEFRAME	COST	MONITOR/REVIEW
Support the economic and social regeneration of the district (CS1)	Support the economic and social regeneration of the district via major events and capital schemes	-work with schools, clubs to create squads, employ coaches and team managers to train and represent Stroud District at the annual Area Youth Games	Active Sports dev officers, Club coaches, volunteers, teachers, and young people (9-15 yrs)/SDC RTSM	Trials/festivals to be completed by May 2004-event days 18, 19 th June 2004	£4000 SDC RTSM (£1000 entry to Games)	-number of young people taking part in sessions and event -% of young people linked to clubs -number of new coaches/vols trained
		-further develop SDC annual soccer tournament and link/work with all primary schools in Stroud district to take part	All 54 primary schools, ESFA, SPLC, SDC dual use sites/SDC Leisure svcs, Len Hutton, SDC RTSM Nailsworth PC, Nailsworth Primary/SDC dual use centre, County LEA, national lottery, FA Football Foundation	Rounds April 2004, finals May 2004	£1500 SDC RTSM	-number of schools taking part -number of schools linked to ESFA free trng/equipment
		-work in partnership with Forest Green Rovers FC in capital project investment and advise on dev planning, funding bids, community links	SDC RTSM SDC Cult/Sport/Tourism Head SDC leisure team	Jan 2004 onwards	TBC FF £250,000	-creation of Forest Green sports development plan (3-5years), mgt plan for new facility community use -FA dev plans to create hub clubs (Forest Green to be major hub club to Stroud district for football dev/disability sport)
		-create/support and sustain new Talented Sports Performer Grant Pgm for national/international level athletes (5-21 yrs old/no age range for disabled athletes)	SDC Youth Council/SDC RTSM	April 2004 onwards	£2000 Youth Council budget	-number of young athletes assisted -amounts donated
		-consider active transport schemes/cycle routes along canal in partnership with CSP	CSP SDC Cult/sport/tourism BWW	tbc	tbc	tbc

CS objective	SPAF OBJECTIVE	KEY TASK	RESOURCES/ RESPONSIBILITY	TIMEFRAME	COST	MONITOR/REVIEW
Encourage social inclusion and ensure quality of opportunity (CS2)	Encourage socially inclusive pilot projects in partnership with local communities and external funding schemes to enable sustainability and further competitive opportunities	-set up wheeled sports project with Stroud College/YPMS	Stroud college, YPMS Brett Dye/SDC RTSM	To be del August 2004	£2000 SDC RTSM	-Numbers attending/linked to scheme -learning outcomes achieved (attached to UFA principles) -numbers linked to local clubs/Competitive opps
		-Set up community sportsability club at SPLC	SPLC Kieran Sinton, Ability Sports Association/SDC, SPLC, ASA CSP	Sep 04 –05	£1000 SDC RTSM	
		-Set up and deliver 10 week pilot pgm of activities via Stroud daycare centre (Scout Entreprises)- via bid to health and wellbeing group (potential to link to trng awareness pgm for mental and physical health and wellbeing)	Jem Sweet (Scout Enterprises) RTSM SDC CotsVale Health and Wellbeing forum	Pgm to start Jul 05	tbc	numbers attending pgm numbers trained as result
		-apply for Inclusive Fitness Initiative scheme in partnership/to be based at SPLC	SDC RTSM SDC leisure team SPLC	April 04 bid Jan 05 scheme starts	SDC capital pgm tbc	number of users to gym number of staff IFI trained
		-work in partnership with EFDS to create training action plan/facility needs assessment in line with IFI bid	SDC RTSM SDC leisure team SPLC	April 04-Dec04 Delivery jan 05 onwards	£1500 RTSM budget £1000 EFDS	number of staff trained
		-set up and deliver sportsability training to community groups/special schools and loan x2 bags for delivery	SDC RTSM to Stroud Autistic Group, Amberley Ridge Special School, local community/SDC	March 04 onwards	Officer time	Number of deliverers trained
		-support Cashes Green/Cainscross PAYP with Connexions	CSP SDC RTSM	Ongoing	tbc	Tbc
		-ensure access to canal towpath areas for disabled user groups in Stroud district and link to walks pgm	BWW SDC cult/sport/tourism section EFDS	Jan 05 onwards	tbc	tbc
Drawn fm paper shared with county Adults of working Age Local Implementation Team (AWALIT)	Inclusion – a cross cutting theme (mental health issues)	-ensure training pgm for all leisure centre staff/volunteer employed by leisure providers to cover skills required for working with people who experience mental distress/have a learning disability/commnication and	NHS Mental health promotion Co-ordinator SDC RTSM SDC leisure team SPLC Jem Sweet potential trainer	July 04 onwards	tbc officer time	Number of staff trained

		total communication skills -adopt a validated tool to audit inclusion within leisure and physical activity providers (Sainsbury centre for mental health "criteria for an inclusive organisation"	NHS Mental Health Promotion Co-ordinator SDC RTSM SDC leisure team SPLC	Jan 05 onwards	tbc officer time	Number of users to centres with mental distress/learning disabilities (Adopt as PI in SDC action plans)
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Develop a sustainable and co-ordinated approach to green spaces (CS3)	Support and develop a co-ordinated approach to green spaces use throughout Stroud District	-work in partnership with Wotton Community Sports Foundation and advise on sports dev planning, capital bids and creation of new multi sports site	Wotton Community Sports Foundation, Wotton TC, KLB School, RFU, ECB, EHA, LTA, FA, AENA/SDC Cult, Sport and Tourism team	Ongoing	£32000 SDC capital; pgm £110000 developer contributions Officer time	-sports specific dev plans -numbers of clubs/community using new multi sport area. -links to Town and Parish local plans, SDC Green Spaces Strategy, market and coastal towns strategy
		-work in partnership with and advise sports clubs, community groups, Town and Parish Councils towards creation of multi use games areas, multi activity delivery and provision on existing/new sites	Stroud AC, Stonehouse TC, Youth Services, Stonehouse Neighbourhood Project/SDC RTSM, Ian Soule	Ongoing		
		-ensure SDC is linked to County Sports Partnership facilities strategy 2005	SDC Green spaces Officer SDC Planning	2005 onwards		

<p>Support the development of healthy and active communities (CS4)</p> <p>Drawn fm paper shared With county Adults of working Age Local Implementation</p>	<p>Support the development of a programme of physical and mental wellbeing health initiatives via multi agency approach across the Stroud District</p> <p>Promote physical activity amongst people who experience mental distress to enhance the mental wellbeing of our communities</p>	<p>-work in partnership with SPLC Super Seniors Scheme and create links to SDC Fitness Checks, NHS in Gloucestershire, local GP surgeries and community groups</p> <p>-link with County dance/Youth services SPLC to set up dance pilot for 50 plus age group/men – linked to mens health – just dance(phase 1)/moving on (links to sessions at centres)/keep it up(new club created via SNP/SPLC</p> <p>-Develop protocol and training reqs for SDC leisure Team Fitness Checks in line Cots and Vale PCT health network</p> <p>-Develop GP Referral Scheme across Stroud District</p> <p>Work in partnership with Stonehouse Neighbourhood Project on their Health walks Scheme-taster sessions for walks day centre</p> <p>Support Strolling in Gloucestershire 2004 –(walk leader trng for day centres)</p> <p>promote physical activity through community based mental health service provision and community mental health promotion initiatives for key areas:</p>	<p>SPLC, SDC Leisure Team, SDC Health Pshps Officer, NHS, Health Promotion, Mental Health and Wellbeing Officer</p> <p>SPLC SDC RTSM/HDO/leisure Local dance instructors SNP</p> <p>Cotsandvale PCT SDC RTSM, HDO, Leisure team Cotsandvale health and wellbeing group</p> <p>NHS Health Promotion/SDC RTSM and Health Officer, Dursley Pool GRCC Age Concern Stonehouse NP/ SDC Health Officer Countryside Agency Volunteer centre</p> <p>Health Promotion, SDC, Leisure & Tourism, Parish Rights of Way Officers Jem Sweet</p> <p><u>Leads:</u> County Physical Activity co-ordinator SDC Health partnerships Officer Cotsvale PCT LIG for mental</p>	<p>April 2004 onwards</p> <p>By jul 05</p> <p>July 2004</p> <p>June 2004 onwards</p> <p>April 2004 onwards</p> <p>April – June 2004</p> <p>June 04 onwards</p>	<p>TBC Officer time</p> <p>(£2k fm RTSM) Officer time</p> <p>Officer time</p> <p>TBC Officer time</p> <p>TBC Officer time</p> <p>£250 SDC RTSM budget</p> <p>tbc</p>	<p>-Number of participants on SDC village hall health checks -questionnaires via SPLC/SDC -number referred on to GP</p> <p>number of participants</p> <p>Number of people referred over Stroud District</p> <p>Number of people participating in health walks (Over 60's age group in particular)</p> <p>Number of volunteer walk leaders trained Number of participants in all age ranges</p> <p>tbc</p>
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Team (AWALIT)		<ul style="list-style-type: none"> • people in the workplace • people who experience mental distress “exercise on referral” pgm –walking your way to health <p>-promote physical activity through services provided by Gloucestershire Partnership NHS Trust – to identify most appropriate way to maximise health gain via the CPA process and mental health service delivery structures in Stroud district</p>	<p>health SDC HDO SDC RTSM Key ambassadors: Jem Sweet Scout EnterprisesGP’s PCT practitioners Community and Vol sector groups (GAMH) New graduate Primary care workers</p> <p>Leads: County Physical Activity Co-ordinator SDC Health Partnerships Officer SDC HDO SDC RTSM County Partnership NHS Trust CotsandVale PCT Service Mgr Key ambassadors: CPA Practice Development and Lead Officer Care Group Mgrs-Older People, Adults of working age, Substance misuse Community Psychiatric nurses Occupational therapy & physiotherapy staff Day centre managers and staff</p>	June 04 onwards	tbc	tbc
Stroud Health and Wellbeing Group Strategy (ob 5 healthy lifestyles)		<p>- Broaden canal walks access and activity points along the towpath ‘Green Gym’ activities (renovation/environmental opportunities)/health walks</p> <p>-ensure Stroud is linked where possible to CSP Sport Relief events across the county eg:health walks, fun rides, bike rides and sporting relays</p>	<p>BWW SDC RTSM SDC Leisure and Tourism NHS Health Promotion CSP</p> <p>SPLC SDC RTsM</p>	Jan 2005 onwards April 04 onwards	TBC officer time -	Number of people taking part in activities -

CS objective	SPAF OBJECTIVE	KEY TASK	RESOURCES/ RESPONSIBILITY	TIMEFRAME	COST	MONITOR/REVIEW
Support and extend the opportunities for lifelong learning (CS5)	Support and enhance local community links to create lifelong learning opportunities (via internal and external funding)	-link and facilitate UFA Summer Challenge pilot projects to local agencies for delivery	Cashes Green Youth Project, Amberley ridge School, Ability Sports Association/SDC RTSM	August 2004	Officer time and NOF funding (approx 1850 per project)	-numbers attending schemes -numbers linked to further opps (AYG/community clubs) -learning outcomes achieved via UFA questionnaires/portfolio creation/video creation
		-develop publicity across the district to promote the fact that physical activity is more than just sports eg:dance, can be fun and the benefits for social wellbeing (joined up leaflet for health and sport)	SDC Leisure team SPLC Super seniors group Cotsvale PCT NHS health promotion Jem Sweet – day centres link	Jan 05 onwards	tbc	number of attendees number of people who have gone on to join dance acties in district
		set up walk leader training for day centre staff and selected participants linked to county walks pgm/SNP	Lucia Smith NHS Health Promotion Jem Sweet-day care centres SNP	By Jun 05 onwards	Officer time	numbers trained
		-signpost information re: insurance advice for private deliverers in areas such dance, martial arts	SDC leisure team Sdc Legal Dept	Jan 05 onwards	Officer time	
		-link with Nelson House to create/facilitate cycle project and link to OCN and health awareness	Nelson House, SDC/SDC RTSM	Sep 04 to sep 05	£500 SDC RTSM	-CPD gained – links to OCN learning hours/agreed outcomes via Nelson House
		-continue to incorporate County Coach Education Pgm (NGB awards/first aid/club and coach dev workshops) and scholarships for Active Sports coaches across Stroud district-add in Jem Sweet's workshops for mental health to generic coach ed. pamphlet	SDC RTSM SDC Leisure svs Jem Sweet day care centres	ongoing	officer time	numbers of courses run in Stroud District/numbers attending
		-continue to link with Stroud College, University of Gloucestershire and SSCO pgm re: volunteer leadership training cses –CSLA, Step Into Sport Pgm, mentoring	SDC RTSM	ongoing	Officer time	numbers of cses run/participants involved

