

STROUD DISTRICT PLAY DEVELOPMENT GROUP
MEETING 28th January 2008, MIP, STROUD

Attendance:

Jane Bullows (JB) CHAIR Regeneration Through Sport Manager SDC, Julie Tegg (JT) GPFA), Jane Manning (JM) World Jungle, Phil Douch (PD) Freelance consultant, Hannah Drew (HD) SDC CDDO, Nicola Beattie(NB) SDC Sports Dev, Steve Miles (SM) Senior Hear By Rights Youth Officer, Pip Levett (PL) Play Gloucestershire

Apologies

Pete Gilbert (SDC Planning), Ben Ward (Play England), Kevin Ward (SDC MIP)

<u>Subject</u>	<u>Action</u>
<p><u>Update (JB):</u></p> <ul style="list-style-type: none"> • JB updated on BLF monies, grants officer and portfolio of projects – most builds to start April 01 onwards, contracts being finalised with suppliers. • PL updated on new Play Ranger project – Play Gloucestershire just about to advertise for the team Leader for Stroud district and about to do a scoping exercise with NB for key sites. Rangers to start 1st April 2008 (Glos team leader Jim Lockhart started Jan 08). Play Gloucestershire have applied to 2nd Homes pennies for vehicle money and the PCT have awarded them £1000 for healthy snacks drive. • PD updated on Playful Ideas Project – that he is leading on for an outdoor inclusive play space in the walled garden are at the MIP – it will be enclosed, natural, tactile and Outdoor activity style. The MIP trustees, MIP Mgr and Stroud College are all keen and working together on this project. The bid is through KIDS and the outline application passed stage 1 in Dec 07. Round 2 will be completed by July 08 	<p>PL to link with JM re: Play Rangers base for Cam/Dursley</p> <p>PL to link with SM and NB for local knowledge for scoping exercise</p>
<p><u>STRATEGY ACTION PLAN (JB)</u></p> <ul style="list-style-type: none"> • JB went through action plan attached to strategy and key actions to complete. Five main areas:- <p><u>MONITORING (JB)</u></p> <ul style="list-style-type: none"> • JB went through monitoring table that she has created to enable group to steer/monitor each outcome/projects to report back to group via JB each quarter. Group agreed that less is more and happy to steer the plan. <p><u>MARKETING PLAN/LOGOs (JB)</u></p> <ul style="list-style-type: none"> • JB went through the template that she has created and asked group for any input. Group were happy with the one page concept • JB reiterated that SDC and BLF logo need to be on any future Play Strat and project publicity. • PL stated that they will be sourcing the Woodland Trust badge and this should be included <p><u>FOLDYOUTY MINI STRAT (Snapper)(JB)</u></p> <ul style="list-style-type: none"> • JB went through creation and asked group if ok – all were happy for JB to crack on and produce a prototype. 	<p>JB to meet with SM to chat about consultation, new web site dev, new Play logo and newsletter page Feb 08</p> <p>JB to bring table to next meet for all to use</p> <p>JB to zap marketing template to all for input in Feb and finalising by end of March 2008</p> <p>JB to give out stickers and zap both logos to group via the press release that SDC sent out Jan 08</p> <p>ALL - BLF and SDC logos to go on all docs from now on</p> <p>JB to zap both logos to all (from the press release for people to copy and paste to any docs they create)</p> <p>NEW PLAY LOGO UPDATE – SM to feed back selected designs created by YC in Mar to JB, who will then zap to Play Dev group to select final one that will go on new website and other docs. ALL to come up with the criteria for marking the designs ie: funky/dda friendly/no writing/colours/graphic please comment on the proposed criteria and add to them to JB by end of Feb 08</p> <p>JB to produce prototype snapper (thanks Anne)</p>

<p><u>CONSULTATION (JB)</u></p> <ul style="list-style-type: none"> • JB went through idea re: SM and Youth Council/Peer Youth Group to take forward an idea/event Sep/Oct 08 • HD reminded group that University students could be another option to perform market research style consults <p><u>WEBSITE CREATION (JB)</u></p> <ul style="list-style-type: none"> • JB went through reqs to create webpage or new site for Play and where it could sit (JIGSAW could be an option internal to SDC) • HD stated that any Play Training sites link to the new site • PL state that Play Projects training link is good and training is free 	<p>Mar/April 08 and all to comment asap</p> <p>JB to chat to SM about this - update JB now has and we agree that the first consultation to involve variety of data gathering via the Dev Group and to include the YC in this, as they do not have the capacity to deliver this project in year 1 on their own.</p> <p>HD to follow this up with Uni March 08</p> <p>JB to feed back to group virtually on YC website chat - update – after chat with Steve, we have agreed that JB will attend the Youth Council meet in April 08 to finalise a proposal to create a new play website off site in May 08 -</p>
<p><u>FUTURE MEETINGS (JB)</u></p> <ul style="list-style-type: none"> • Group agreed that future meets would be to monitor the Strategy action plan and portfolio of projects and new marketing plan and that bi – annually was sufficient. All agreed that emergency meets may be required if the projects have any major risks happening that may delay their progress and the group would decide how to feed back to BLF and make decision on way forward • JB reminded all about the mini informal play launch she has set up for 27 Feb 6pm to 7pm at SDC restaurant for all to come along 	<p>JB to set up next 2 meets (Oct 08, Jan 09, Oct 09 and so on) at MIP</p>

Date of Next Meet: TBC October 2008 at MIP starting at 09:30 am