

PLAY DEVELOPMENT GROUP MEETING, MIP – 26th Nov 08 (9.30am to 11.30am)

Attendance:

Jane Bullows (JB) CHAIR SDC, Hannah Drew (HD) SDC, Scott Patient (SP) SDC Work Placement, Leo Milton (LM) Play Gloucestershire, Pip Levett (PL) Play Gloucestershire, Graham Ross (GR) Gloucestershire Playing Fields Association

Apologies : Ben Ward, Steve Miles, Jane Manning, Cllr John Jeffreys

<u>Subject</u>	<u>Action</u>
<p><u>County Update (JB) :</u></p> <ul style="list-style-type: none"> ❖ JB fed in about County led Pathfinder bid Expression of Interest for a destination park in Glos City and 28 other smaller play builds across the county (poss funding of £2million) – each district had input a number of areas for potential builds – no news as yet to success or not. GR fed in that if not a success, the bid would automatically become a Playbuilder with potential to gain £1 million funding for the above. ❖ PL fed in that the new County Play Dev Role interviews had been held and no one filled the position – post to be readvertised ❖ County Play Group now involving local district Planning Officers re: developing a play build guide and linking any 106 advice/issues and Local Development Framework planning into the mix 	<p>Watch this space ...</p>
<p><u>District BLF Play Build Update (JB):</u></p> <ul style="list-style-type: none"> ❖ JB updated on each BLF capital project build; Cam Boulders, Lawnside MUGA, Kings Stanley MUGA and Stratford Park Skate Plaza all completed, on budget and signed off. JB and Brian Mcgough (BM) continuing to work with Forest Green Residents Assoc to enable completion of snagging issues re: raising fence heights and buffering options – planning application now in at SDC to raise goal ends by 2 metres. JB and BM also working on add ons with skate plaza re: surfacing around the plaza, new recycling bin and minimising risk at highest part of the plaza by surfacing the fall areas with absorbent rubber matting or planting etc. ❖ JB fed in re: BLF revenue project Play Rangers and how successful it has been in the first 6 months; profile has rocketed both at ground level and via SDC publications. JB thanked Pip Levett and Leo at the meet and raised the issue of advocating the need to gain further funding to sustain Play Rangers post 2010. LM fed in that the delivery was going very well and so far since June 08 1000 children had attended the scheme and 77 parents too – excellent news. PL raised a concern over how difficult it will be to exit the communities that the scheme is delivering in for this year, in order to deliver in the next 3 for 2009/10; exiting will affect the children's emotional wellbeing and access to a great scheme and needs to be done sympathetically. GR questioned whether Youth Services could be involved in seeking continuity for delivery in existing areas and group agreed that this could be discussed further, pending how the Youth Service restructure pans out in 2009. PL stressed that with the best will in the world, Play Gloucestershire does not yet have the capacity to deliver in more SOA's at present (in addition to the ones targeted for 2009/10) and that the emphasis is on quality not quantity. Group agreed that this was paramount and to consider additional funding options for 	<p>JB to link with HD to create jpeg montage of play builds and attach with these minutes to send to all Play Dev Group members</p> <p>All to consider extra funding options for Play Gloucestershire, additional organisations that may be able to provide exit routes in communities</p>

<p>PL and her team.</p> <ul style="list-style-type: none"> ❖ JB fed in re: x2 annual funding advice workshops – CDC had created one that ran in Nov 09 and JB had emailed it to all SDC Parish and Town Councils. GR fed in that he attended and it was low turnout. A number of SDC PC's attended and JB suggested that next one would need more involvement from other districts to help sell it. 	<p>JB to mention at County Play Meet to Rosemary et al</p>
<p>Stroud Play Strategy Action Plan (JB et al): JB went through each action in the Play Strategy Action Plan and the Marketing Action Plan – 85% of which have now been completed, with the remaining aims re: marketing/evaluation a work in progress.</p> <p>Marketing Action Plan:</p> <ul style="list-style-type: none"> ❖ Main areas of work remaining 0809 are webpage/logo and evaluation options and JB fed in ideas from the SDC Youth Council that she has been working with on these areas. ❖ PL raised a branding issue re: Play Rangers and having the Play Gloucestershire logo on future snapper printouts. JB agreed that this would add clarity. ❖ GR suggested that the PIG in the Park project that failed stage 2 of Playful Ideas bid, could seek BLF Community Spaces Funding via Phil Douch's Kids 	<p>Group agreed that action plan to be reviewed again in 12mths time at Nov 09 meet</p> <p>Group agreed to consider additional low cost marketing aims to roll into marketing plan for 2009/10 and to bring to the meet Mar 09</p> <p>JB to ensure that future snapper prints have Play Gloucs logo on Play Ranger element</p> <p>GR to contact Phil Douch about this opportunity</p>
<p>Evaluation (Consultation) and ideas (JB):</p> <ul style="list-style-type: none"> ❖ Group discussed terminology and agreed that Evaluation is the a better overall/generic term for seeking views etc from young people rather than consultation and that there would be a number of feedback reviews within it over a couple of months in 2009. ❖ JB fed in re: the work that she has been doing with SDC Youth Council and Steve Miles and that feed back from young people is clear – no questionnaires please. JB stated that a multi approach may work better and SP agreed that many young people would not fill questionnaires in unless completed in school and clipboard questioning may be better for adults and only some young people. Group agreed and HD suggested doing clipboard questioning exercise in schools using YC members to deliver it and possibly a prize or incentive for those who stop and answer questions – group agreed great idea ❖ PL fed in that Play Rangers will be evaluating thair first year of delivery in Jan 09 and this will also include feedback and opinions. Group agreed that LM cold link with SDC Youth Council re: delivering market research exercise as well. 	<p>JB to take ideas back to Youth Council Dec 08/Jan 09 re: multi approach to evaluate</p> <p>JB to email all Play Dev Group members to create and agree questions for clipboard market research to be carried out 2009 in Jan 09 and to finalise at meet in March 09</p> <p>Market Research clipboard for adults/children Summer Holidays 2009 - target 6 market towns and do one day in each town (Youth Councillors to deliver)</p> <p>Evaluation project to take place 2010/2011 using PHD student to review entire Play Strategy and projects</p> <p>JB to link Leo Milton to Youth Council project group for feedback reviews to help with market research clipboard exercise in schools Summer term 2009 – all secondaries/Youth Clubs</p>
<p>AOB:</p> <ul style="list-style-type: none"> ❖ PL fed in that LM now has a lovely new customised van via Extended Services funding 2008 ❖ HD fed in that SDC Kapers Summer Holiday Play Scheme will be seeking to run another Extended Services funded voucher scheme in Summer 2009 	<p>JB to invite all play project leads to next meet in March 2009 to feedback on each project/usage etc</p> <p>All to put dates of next year's meets in their diaries now please – as agreed at the last meet - this group is bi-annual to monitor Play Strategy and associated projects</p> <p>JB to ensure Evaluation and County Strategy Group update are kept as running items on the agenda</p>

Date of meets for 2009: **18 March 2009 at MIP – 9.30am start to 11.30am end in Collectors Room**
25 November 2009 at MIP – 10am start to 12 noon Gallery Room 2