

Time

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
9am - 12pm	60	33.5%	17	32.7%	12	46.2%	9	34.6%	0	.0%	10	38.5%	12	46.2%
12pm - 2pm	56	31.3%	18	34.6%	12	46.2%	8	30.8%	5	21.7%	9	34.6%	4	15.4%
2pm - 5pm	63	35.2%	17	32.7%	2	7.7%	9	34.6%	18	78.3%	7	26.9%	10	38.5%

Home postcode

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
BS48	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
CF63	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
DY10	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
GL10	16	8.9%	5	9.6%	1	3.8%	1	3.8%	2	8.7%	5	19.2%	2	7.7%
GL11	4	2.2%	1	1.9%	0	.0%	0	.0%	0	.0%	2	7.7%	1	3.8%
GL12	3	1.7%	1	1.9%	2	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
GL13	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
GL2	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
GL20	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
GL4	3	1.7%	1	1.9%	2	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
GL5	92	51.4%	36	69.2%	16	61.5%	15	57.7%	8	34.8%	11	42.3%	6	23.1%
GL50	2	1.1%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	1	3.8%
GL51	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
GL6	46	25.7%	5	9.6%	5	19.2%	6	23.1%	9	39.1%	8	30.8%	13	50.0%
GL8	2	1.1%	0	.0%	0	.0%	0	.0%	2	8.7%	0	.0%	0	.0%
HR2	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
IP17	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
IP33	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
TW14	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

Q2. Do you work in the local area?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Yes	81	45.3%	26	50.0%	8	30.8%	8	30.8%	15	65.2%	10	38.5%	14	53.8%
No	98	54.7%	26	50.0%	18	69.2%	18	69.2%	8	34.8%	16	61.5%	12	46.2%

Q3. What area do you work in?

		Those working in the local area		Date of interview											
				Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those working in the local area		81	100.0%	26	100.0%	8	100.0%	8	100.0%	15	100.0%	10	100.0%	14	100.0%
Stroud		47	58.0%	18	69.2%	4	50.0%	5	62.5%	8	53.3%	6	60.0%	6	42.9%
Stonehouse		7	8.6%	4	15.4%	1	12.5%	0	.0%	1	6.7%	0	.0%	1	7.1%
Nailsworth		5	6.2%	2	7.7%	0	.0%	2	25.0%	1	6.7%	0	.0%	0	.0%
Dursley		4	4.9%	0	.0%	0	.0%	1	12.5%	2	13.3%	0	.0%	1	7.1%
Wotton Under Edge		1	1.2%	0	.0%	1	12.5%	0	.0%	0	.0%	0	.0%	0	.0%
Berkeley		1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	7.1%
Other	Minchinhampton	7	8.6%	2	7.7%	0	.0%	0	.0%	1	6.7%	3	30.0%	1	7.1%
	Gloucester	2	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	14.3%
	Travel around	1	1.2%	0	.0%	1	12.5%	0	.0%	0	.0%	0	.0%	0	.0%
	Slimbridge	1	1.2%	0	.0%	1	12.5%	0	.0%	0	.0%	0	.0%	0	.0%
	Miserden	1	1.2%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	0	.0%
	Eastcombe	1	1.2%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	0	.0%
	Avening	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	10.0%	0	.0%
	Lypiatt	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	7.1%
	Brimstone	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	7.1%

Q4. How often do you visit the town centre?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Every day	13	7.3%	7	13.5%	0	.0%	0	.0%	1	4.3%	2	7.7%	3	11.5%
4 - 5 times a week	28	15.6%	9	17.3%	10	38.5%	3	11.5%	4	17.4%	1	3.8%	1	3.8%
2 - 3 times a week	52	29.1%	14	26.9%	9	34.6%	8	30.8%	7	30.4%	8	30.8%	6	23.1%
Once a week	45	25.1%	10	19.2%	4	15.4%	12	46.2%	5	21.7%	8	30.8%	6	23.1%
Once a fortnight	14	7.8%	3	5.8%	0	.0%	2	7.7%	1	4.3%	3	11.5%	5	19.2%
Once a month	15	8.4%	8	15.4%	2	7.7%	1	3.8%	1	4.3%	1	3.8%	2	7.7%
Less often	12	6.7%	1	1.9%	1	3.8%	0	.0%	4	17.4%	3	11.5%	3	11.5%

Q5a. What is your MAIN reason for visiting the town centre today?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Non food shopping	76	42.5%	15	28.8%	12	46.2%	10	38.5%	10	43.5%	14	53.8%	15	57.7%
Visiting Services	25	14.0%	10	19.2%	3	11.5%	2	7.7%	3	13.0%	5	19.2%	2	7.7%
Other	19	10.6%	4	7.7%	4	15.4%	3	11.5%	1	4.3%	1	3.8%	6	23.1%
Work	17	9.5%	9	17.3%	2	7.7%	1	3.8%	4	17.4%	1	3.8%	0	.0%
Healthcare	12	6.7%	5	9.6%	4	15.4%	3	11.5%	0	.0%	0	.0%	0	.0%
Meeting friends/Socialising	10	5.6%	2	3.8%	0	.0%	4	15.4%	0	.0%	4	15.4%	0	.0%
Food shopping (Other store)	8	4.5%	1	1.9%	0	.0%	3	11.5%	3	13.0%	0	.0%	1	3.8%
School/college	5	2.8%	4	7.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
Food shopping (Supermarket)	4	2.2%	2	3.8%	0	.0%	0	.0%	1	4.3%	0	.0%	1	3.8%
Specialist Stores	2	1.1%	0	.0%	1	3.8%	0	.0%	1	4.3%	0	.0%	0	.0%
Visiting places to eat or drink	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%

Q5b. Are there any other reasons for your visit today?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
FOOD SHOPPING (SUPERMARKET)	28	15.6%	5	9.6%	4	15.4%	4	15.4%	5	21.7%	5	19.2%	5	19.2%
FOOD SHOPPING (OTHER STORE)	30	16.8%	9	17.3%	3	11.5%	10	38.5%	2	8.7%	5	19.2%	1	3.8%
NON FOOD SHOPPING	52	29.1%	16	30.8%	12	46.2%	9	34.6%	3	13.0%	6	23.1%	6	23.1%
SPECIALIST STORES	8	4.5%	2	3.8%	2	7.7%	0	.0%	3	13.0%	1	3.8%	0	.0%
VISITING SERVICES	42	23.5%	10	19.2%	8	30.8%	10	38.5%	3	13.0%	7	26.9%	4	15.4%
VISITING PLACES TO EAT OR DRINK	15	8.4%	3	5.8%	3	11.5%	3	11.5%	0	.0%	5	19.2%	1	3.8%
MEETING FRIENDS/SOCIALISING	10	5.6%	0	.0%	4	15.4%	0	.0%	2	8.7%	4	15.4%	0	.0%
WORK	3	1.7%	3	5.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
SCHOOL/COLLEGE	6	3.4%	0	.0%	4	15.4%	1	3.8%	0	.0%	1	3.8%	0	.0%
SIGHTSEEING	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
VISITING THE COUNCIL OFFICES	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
USING A PROFESSIONAL SERVICE	2	1.1%	1	1.9%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
HEALTHCARE	12	6.7%	3	5.8%	6	23.1%	3	11.5%	0	.0%	0	.0%	0	.0%
SPORT/GYM/SWIMMING	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
OTHER	17	9.5%	4	7.7%	2	7.7%	3	11.5%	6	26.1%	1	3.8%	1	3.8%

Q6. How long will you stay in the town centre today?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Less than 30 minutes	10	5.6%	5	9.6%	0	.0%	3	11.5%	0	.0%	1	3.8%	1	3.8%
30 minutes to 1 hour	72	40.2%	21	40.4%	15	57.7%	8	30.8%	11	47.8%	8	30.8%	9	34.6%
1 - 2 hours	58	32.4%	15	28.8%	5	19.2%	8	30.8%	5	21.7%	12	46.2%	13	50.0%
2 - 3 hours	18	10.1%	1	1.9%	4	15.4%	5	19.2%	2	8.7%	4	15.4%	2	7.7%
3 - 4 hours	11	6.1%	6	11.5%	2	7.7%	1	3.8%	1	4.3%	0	.0%	1	3.8%
4 - 8 hours	7	3.9%	2	3.8%	0	.0%	1	3.8%	3	13.0%	1	3.8%	0	.0%
8 hours or more	3	1.7%	2	3.8%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

Q7. What other town centres in this area do you regularly visit?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
STROUD	13	7.3%	3	5.8%	0	.0%	2	7.7%	7	30.4%	1	3.8%	0	.0%
DURSLEY	7	3.9%	5	9.6%	0	.0%	0	.0%	1	4.3%	1	3.8%	0	.0%
WOTTON UNDER EDGE	8	4.5%	2	3.8%	4	15.4%	0	.0%	1	4.3%	0	.0%	1	3.8%
NAILSWORTH	52	29.1%	18	34.6%	7	26.9%	7	26.9%	9	39.1%	9	34.6%	2	7.7%
STONEHOUSE	27	15.1%	8	15.4%	5	19.2%	2	7.7%	3	13.0%	8	30.8%	1	3.8%
BERKELEY	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
NONE OF THE ABOVE	90	50.3%	23	44.2%	10	38.5%	16	61.5%	9	39.1%	10	38.5%	22	84.6%

Q7. What other town centres out of this area do you regularly visit?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
BRISTOL	31	17.3%	10	19.2%	4	15.4%	3	11.5%	5	21.7%	6	23.1%	3	11.5%
CHELTENHAM	98	54.7%	27	51.9%	15	57.7%	13	50.0%	15	65.2%	16	61.5%	12	46.2%
CIRENCESTER	39	21.8%	13	25.0%	5	19.2%	4	15.4%	8	34.8%	7	26.9%	2	7.7%
CRIBBS CAUSEWAY	32	17.9%	11	21.2%	5	19.2%	1	3.8%	4	17.4%	11	42.3%	0	.0%
GLOUCESTER	90	50.3%	31	59.6%	11	42.3%	11	42.3%	11	47.8%	19	73.1%	7	26.9%
SWINDON	11	6.1%	2	3.8%	1	3.8%	1	3.8%	2	8.7%	3	11.5%	2	7.7%
SWINDON OUTLET VILLAGE	4	2.2%	0	.0%	1	3.8%	1	3.8%	2	8.7%	0	.0%	0	.0%
TEWKESBURY	3	1.7%	1	1.9%	2	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
THORNBURY	4	2.2%	3	5.8%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
YATE	4	2.2%	2	3.8%	2	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
NONE OF THE ABOVE	37	20.7%	8	15.4%	5	19.2%	7	26.9%	4	17.4%	4	15.4%	9	34.6%

Q8a. Why do you visit that centre/those centres in the area?

	Those visiting other centres in the area		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those visiting other centres in the area	89	100.0%	29	100.0%	16	100.0%	10	100.0%	14	100.0%	16	100.0%	4	100.0%
CONVENIENT TO HOME	38	42.7%	4	13.8%	11	68.8%	3	30.0%	9	64.3%	10	62.5%	1	25.0%
CONVENIENT TO WORK	13	14.6%	6	20.7%	0	.0%	2	20.0%	4	28.6%	1	6.3%	0	.0%
GOOD RANGE OF FOOD SHOPS	11	12.4%	4	13.8%	0	.0%	0	.0%	4	28.6%	2	12.5%	1	25.0%
SPECIALIST SHOPS	16	18.0%	4	13.8%	5	31.3%	0	.0%	5	35.7%	1	6.3%	1	25.0%
GOOD RANGE OF NON FOOD SHOPS	18	20.2%	3	10.3%	5	31.3%	2	20.0%	3	21.4%	4	25.0%	1	25.0%
GOOD RANGE OF SERVICES	2	2.2%	0	.0%	0	.0%	0	.0%	1	7.1%	1	6.3%	0	.0%
GOOD RANGE OF PLACES TO EAT AND DRINK	1	1.1%	0	.0%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%
EASY TO GET TO BY PUBLIC TRANSPORT	8	9.0%	4	13.8%	1	6.3%	1	10.0%	0	.0%	2	12.5%	0	.0%
EASY TO GET TO BY CAR	22	24.7%	6	20.7%	9	56.3%	1	10.0%	1	7.1%	5	31.3%	0	.0%

Q8b. Why do you visit that centre/those centres out of the area?

	Those visiting other centres out of the area		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those visiting other centres out of the area	142	100.0%	44	100.0%	21	100.0%	19	100.0%	19	100.0%	22	100.0%	17	100.0%
CONVENIENT TO HOME	7	4.9%	1	2.3%	1	4.8%	3	15.8%	2	10.5%	0	.0%	0	.0%
CONVENIENT TO WORK	11	7.7%	4	9.1%	1	4.8%	0	.0%	3	15.8%	1	4.5%	2	11.8%
GOOD RANGE OF FOOD SHOPS	18	12.7%	3	6.8%	3	14.3%	2	10.5%	6	31.6%	4	18.2%	0	.0%
SPECIALIST SHOPS	80	56.3%	21	47.7%	17	81.0%	12	63.2%	8	42.1%	14	63.6%	8	47.1%
GOOD RANGE OF NON FOOD SHOPS	110	77.5%	37	84.1%	19	90.5%	16	84.2%	12	63.2%	19	86.4%	7	41.2%
GOOD RANGE OF SERVICES	4	2.8%	2	4.5%	0	.0%	0	.0%	2	10.5%	0	.0%	0	.0%
GOOD RANGE OF PLACES TO EAT AND DRINK	29	20.4%	8	18.2%	6	28.6%	2	10.5%	6	31.6%	7	31.8%	0	.0%
EASY TO GET TO BY PUBLIC TRANSPORT	25	17.6%	12	27.3%	4	19.0%	4	21.1%	0	.0%	5	22.7%	0	.0%
EASY TO GET TO BY CAR	66	46.5%	17	38.6%	17	81.0%	12	63.2%	3	15.8%	17	77.3%	0	.0%

Q9. Where do you do your main food shopping?

	Stroud total		Date of interview												
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%	
Stroud, Tesco	69	38.5%	21	40.4%	10	38.5%	12	46.2%	4	17.4%	15	57.7%	7	26.9%	
Stroud, Waitrose	32	17.9%	10	19.2%	5	19.2%	2	7.7%	6	26.1%	1	3.8%	8	30.8%	
Stroud, Sainsburys	27	15.1%	8	15.4%	5	19.2%	3	11.5%	5	21.7%	1	3.8%	5	19.2%	
Stroud, Somerfield	13	7.3%	2	3.8%	2	7.7%	5	19.2%	2	8.7%	2	7.7%	0	.0%	
Cainscross, Co-op	5	2.8%	1	1.9%	2	7.7%	1	3.8%	0	.0%	0	.0%	1	3.8%	
Gloucester, Asda	4	2.2%	2	3.8%	0	.0%	1	3.8%	1	4.3%	0	.0%	0	.0%	
Cam, Co-op	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Nailsworth, Somerfield	2	1.1%	1	1.9%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	
Berkeley, One Stop	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Cribbs Causeway, Asda	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Stonehouse, Co-op	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Stroud, Iceland	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%	
Yate, Tesco	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Wotton Under Edge	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Not answered	10	5.6%	2	3.8%	0	.0%	0	.0%	4	17.4%	2	7.7%	2	7.7%
	Tesco, Gloucester	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Quedgeley	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	Cash and Carry, Gloucester	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local shop	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
	Sainsbury, Barnwood	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Co-op, Ebley	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	Asda, Gloucester	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	Sainsbury, Cheltenham	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
	Tesco, Martlesham	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%

Q9. Where do you do your main food shopping?

	Local residents only		Date of interview												
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Local residents only	172	100.0%	50	100.0%	26	100.0%	26	100.0%	21	100.0%	26	100.0%	23	100.0%	
Stroud, Tesco	69	40.1%	21	42.0%	10	38.5%	12	46.2%	4	19.0%	15	57.7%	7	30.4%	
Stroud, Waitrose	32	18.6%	10	20.0%	5	19.2%	2	7.7%	6	28.6%	1	3.8%	8	34.8%	
Stroud, Sainsburys	27	15.7%	8	16.0%	5	19.2%	3	11.5%	5	23.8%	1	3.8%	5	21.7%	
Stroud, Somerfield	12	7.0%	1	2.0%	2	7.7%	5	19.2%	2	9.5%	2	7.7%	0	.0%	
Cainscross, Co-op	5	2.9%	1	2.0%	2	7.7%	1	3.8%	0	.0%	0	.0%	1	4.3%	
Gloucester, Asda	4	2.3%	2	4.0%	0	.0%	1	3.8%	1	4.8%	0	.0%	0	.0%	
Cam, Co-op	2	1.2%	1	2.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Nailsworth, Somerfield	2	1.2%	1	2.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	
Berkeley, One Stop	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Cribbs Causeway, Asda	1	.6%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Stonehouse, Co-op	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Stroud, Iceland	1	.6%	0	.0%	0	.0%	0	.0%	1	4.8%	0	.0%	0	.0%	
Yate, Tesco	1	.6%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Wotton Under Edge	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Not answered	5	2.9%	1	2.0%	0	.0%	0	.0%	2	9.5%	2	7.7%	0	.0%
	Tesco, Gloucester	1	.6%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Quedgeley	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	Cash and Carry, Gloucester	1	.6%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local shop	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	4.3%
	Sainsbury, Barnwood	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Co-op, Ebley	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	Asda, Gloucester	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
Sainsbury, Cheltenham	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	4.3%	

Q10. How much have you/do you intend to spend in the town centre today?

	Stroud total		Date of interview												
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%	
Amount (£)	0	8	4.5%	7	13.5%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	1	3	1.7%	2	3.8%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	2	10	5.6%	4	7.7%	2	7.7%	2	7.7%	2	8.7%	0	.0%	0	.0%
	3	2	1.1%	1	1.9%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	5	13	7.3%	3	5.8%	2	7.7%	0	.0%	3	13.0%	5	19.2%	0	.0%
	6	3	1.7%	1	1.9%	1	3.8%	0	.0%	0	.0%	0	.0%	1	3.8%
	7	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
	8	4	2.2%	1	1.9%	0	.0%	2	7.7%	0	.0%	0	.0%	1	3.8%
	10	19	10.6%	9	17.3%	0	.0%	5	19.2%	0	.0%	4	15.4%	1	3.8%
	12	3	1.7%	0	.0%	0	.0%	1	3.8%	0	.0%	2	7.7%	0	.0%
	15	5	2.8%	1	1.9%	1	3.8%	3	11.5%	0	.0%	0	.0%	0	.0%
	18	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	20	29	16.2%	6	11.5%	5	19.2%	3	11.5%	7	30.4%	2	7.7%	6	23.1%
	25	6	3.4%	2	3.8%	0	.0%	1	3.8%	0	.0%	1	3.8%	2	7.7%
	29	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	30	22	12.3%	4	7.7%	5	19.2%	3	11.5%	3	13.0%	4	15.4%	3	11.5%
	33	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	40	6	3.4%	1	1.9%	2	7.7%	1	3.8%	1	4.3%	1	3.8%	0	.0%
	45	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	50	14	7.8%	2	3.8%	2	7.7%	4	15.4%	1	4.3%	2	7.7%	3	11.5%
	60	4	2.2%	0	.0%	2	7.7%	0	.0%	0	.0%	1	3.8%	1	3.8%
	65	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	70	2	1.1%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	1	3.8%
	80	4	2.2%	2	3.8%	1	3.8%	0	.0%	0	.0%	1	3.8%	0	.0%
	100	7	3.9%	1	1.9%	1	3.8%	0	.0%	0	.0%	1	3.8%	4	15.4%
	140	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	150	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
200	2	1.1%	0	.0%	1	3.8%	0	.0%	1	4.3%	0	.0%	0	.0%	
283	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
300	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	

**Q11a. How would you rate the following aspects of the town centre:
Choice and quality of non-food shops?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	50	27.9%	15	28.8%	6	23.1%	11	42.3%	3	13.0%	5	19.2%	10	38.5%
Average	108	60.3%	24	46.2%	20	76.9%	15	57.7%	15	65.2%	20	76.9%	14	53.8%
Poor	19	10.6%	12	23.1%	0	.0%	0	.0%	4	17.4%	1	3.8%	2	7.7%
Don't know	2	1.1%	1	1.9%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

**Q11b. How would you rate the following aspects of the town centre:
Choice and quality of food shops?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	77	43.0%	15	28.8%	12	46.2%	18	69.2%	9	39.1%	10	38.5%	13	50.0%
Average	70	39.1%	24	46.2%	14	53.8%	8	30.8%	6	26.1%	15	57.7%	3	11.5%
Poor	24	13.4%	11	21.2%	0	.0%	0	.0%	5	21.7%	1	3.8%	7	26.9%
Don't know	8	4.5%	2	3.8%	0	.0%	0	.0%	3	13.0%	0	.0%	3	11.5%

**Q11c. How would you rate the following aspects of the town centre:
Range of services (e.g. bank)?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	103	57.5%	33	63.5%	12	46.2%	16	61.5%	10	43.5%	12	46.2%	20	76.9%
Average	70	39.1%	17	32.7%	14	53.8%	10	38.5%	11	47.8%	13	50.0%	5	19.2%
Poor	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
Don't know	4	2.2%	1	1.9%	0	.0%	0	.0%	2	8.7%	0	.0%	1	3.8%

**Q11d. How would you rate the following aspects of the town centre:
Public toilets?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	7	3.9%	2	3.8%	0	.0%	0	.0%	3	13.0%	0	.0%	2	7.7%
Average	51	28.5%	9	17.3%	14	53.8%	9	34.6%	2	8.7%	10	38.5%	7	26.9%
Poor	80	44.7%	24	46.2%	7	26.9%	14	53.8%	13	56.5%	16	61.5%	6	23.1%
Don't know	41	22.9%	17	32.7%	5	19.2%	3	11.5%	5	21.7%	0	.0%	11	42.3%

**Q11e. How would you rate the following aspects of the town centre:
Accessibility by public transport?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	11	6.1%	4	7.7%	0	.0%	0	.0%	4	17.4%	0	.0%	3	11.5%
Average	93	52.0%	21	40.4%	20	76.9%	24	92.3%	5	21.7%	21	80.8%	2	7.7%
Poor	22	12.3%	12	23.1%	0	.0%	0	.0%	6	26.1%	0	.0%	4	15.4%
Don't know	53	29.6%	15	28.8%	6	23.1%	2	7.7%	8	34.8%	5	19.2%	17	65.4%

**Q11f. How would you rate the following aspects of the town centre:
Accessibility by car?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	52	29.1%	12	23.1%	10	38.5%	5	19.2%	9	39.1%	2	7.7%	14	53.8%
Average	102	57.0%	26	50.0%	15	57.7%	21	80.8%	10	43.5%	24	92.3%	6	23.1%
Poor	15	8.4%	11	21.2%	0	.0%	0	.0%	3	13.0%	0	.0%	1	3.8%
Don't know	10	5.6%	3	5.8%	1	3.8%	0	.0%	1	4.3%	0	.0%	5	19.2%

**Q11g. How would you rate the following aspects of the town centre:
Accessibility by foot/cycle?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	48	26.8%	8	15.4%	4	15.4%	2	7.7%	15	65.2%	1	3.8%	18	69.2%
Average	103	57.5%	29	55.8%	20	76.9%	24	92.3%	4	17.4%	24	92.3%	2	7.7%
Poor	9	5.0%	6	11.5%	0	.0%	0	.0%	0	.0%	0	.0%	3	11.5%
Don't know	19	10.6%	9	17.3%	2	7.7%	0	.0%	4	17.4%	1	3.8%	3	11.5%

**Q11h. How would you rate the following aspects of the town centre:
Security/personal safety?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	47	26.3%	6	11.5%	3	11.5%	0	.0%	16	69.6%	1	3.8%	21	80.8%
Average	123	68.7%	42	80.8%	22	84.6%	26	100.0%	6	26.1%	25	96.2%	2	7.7%
Poor	6	3.4%	4	7.7%	1	3.8%	0	.0%	0	.0%	0	.0%	1	3.8%
Don't know	3	1.7%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	2	7.7%

Q12. What additional shops and services, if anything, would you like to see in the town centre?

		Stroud total		Date of interview											
		Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total		179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
GREATER CHOICE OF CLOTHES/SHOES		76	42.5%	32	61.5%	12	46.2%	12	46.2%	3	13.0%	15	57.7%	2	7.7%
MORE CHAIN STORES		73	40.8%	28	53.8%	8	30.8%	17	65.4%	8	34.8%	8	30.8%	4	15.4%
MORE SPECIALIST STORES		44	24.6%	17	32.7%	6	23.1%	3	11.5%	11	47.8%	1	3.8%	6	23.1%
MORE FOOD SHOPS		17	9.5%	7	13.5%	1	3.8%	3	11.5%	3	13.0%	3	11.5%	0	.0%
MORE PLACES TO EAT/DRINK		29	16.2%	14	26.9%	2	7.7%	1	3.8%	5	21.7%	6	23.1%	1	3.8%
PUBLIC TOILETS		68	38.0%	21	40.4%	8	30.8%	13	50.0%	9	39.1%	17	65.4%	0	.0%
BABY CHANGING AND FEEDING AREA		23	12.8%	10	19.2%	2	7.7%	2	7.7%	4	17.4%	5	19.2%	0	.0%
STREET ENTERTAINMENT		14	7.8%	5	9.6%	2	7.7%	0	.0%	4	17.4%	3	11.5%	0	.0%
MORE POLICE		41	22.9%	16	30.8%	5	19.2%	8	30.8%	4	17.4%	8	30.8%	0	.0%
MORE LEISURE/ENTERTAINMENT FACILITIES		73	40.8%	26	50.0%	10	38.5%	11	42.3%	9	39.1%	11	42.3%	6	23.1%
Other	None	5	2.8%	2	3.8%	3	11.5%	0	.0%	0	.0%	0	.0%	0	.0%
	Marks And Spencer	5	2.8%	3	5.8%	1	3.8%	1	3.8%	0	.0%	0	.0%	0	.0%
	Butchers	4	2.2%	2	3.8%	0	.0%	0	.0%	0	.0%	1	3.8%	1	3.8%
	Free parking	3	1.7%	0	.0%	1	3.8%	2	7.7%	0	.0%	0	.0%	0	.0%
	Another pub	2	1.1%	0	.0%	1	3.8%	0	.0%	0	.0%	1	3.8%	0	.0%
	Creche	2	1.1%	2	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	A large supermarket	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	Childrens clothes	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Improved street cleaning	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	More traffic wardens	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Shop Mobility scheme	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Furniture shop	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	Ironmongery	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Ice rink	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	A department store	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Banks	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	More cycle lanes	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
Improve bus service	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	

Q13. Do you think there are enough public open spaces, such as parks, in the town centre?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Yes	156	87.2%	46	88.5%	24	92.3%	25	96.2%	16	69.6%	25	96.2%	20	76.9%
No	16	8.9%	4	7.7%	0	.0%	0	.0%	6	26.1%	0	.0%	6	23.1%
Don't know	7	3.9%	2	3.8%	2	7.7%	1	3.8%	1	4.3%	1	3.8%	0	.0%

Q14. What public open spaces in the town centre do you use?

	Stroud total		Date of interview												
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%	
NONE	93	52.0%	26	50.0%	18	69.2%	13	50.0%	12	52.2%	13	50.0%	11	42.3%	
NAILSWORTH, MORTIMER	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
STONEHOUSE, THE GREEN	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
STROUD, BANK GARDENS	20	11.2%	9	17.3%	4	15.4%	1	3.8%	5	21.7%	1	3.8%	0	.0%	
STROUD, PARK GARDENS	16	8.9%	6	11.5%	2	7.7%	1	3.8%	5	21.7%	1	3.8%	1	3.8%	
STROUD, PARLIAMENT STREET	3	1.7%	1	1.9%	1	3.8%	0	.0%	0	.0%	1	3.8%	0	.0%	
STROUD, SUBSCRIPTION ROOMS FORECOURT	8	4.5%	0	.0%	0	.0%	0	.0%	8	34.8%	0	.0%	0	.0%	
STROUD, TOP OF TOWN	5	2.8%	2	3.8%	0	.0%	0	.0%	2	8.7%	0	.0%	1	3.8%	
WOTTON UNDER EDGE,	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Stratford Park	44	24.6%	9	17.3%	2	7.7%	11	42.3%	1	4.3%	9	34.6%	12	46.2%
	Don't know name	2	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	7.7%
	Park at Upland	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	Park, Mason road, Stroud	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Victoria Park	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Leisure Centre Park	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Highfield park	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Sharpness	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	Slad Road Park, Stroud	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
Queens Road, Stroud	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	

Q15. What do you do when you visit these spaces?

	Those using public open spaces		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those using public open spaces	86	100.0%	26	100.0%	8	100.0%	13	100.0%	11	100.0%	13	100.0%	15	100.0%
EXERCISE THE DOG	9	10.5%	2	7.7%	2	25.0%	1	7.7%	0	.0%	3	23.1%	1	6.7%
WALK	64	74.4%	19	73.1%	7	87.5%	13	100.0%	5	45.5%	12	92.3%	8	53.3%
PICNIC	18	20.9%	5	19.2%	2	25.0%	6	46.2%	0	.0%	5	38.5%	0	.0%
TAKE CHILDREN TO PLAY	28	32.6%	7	26.9%	3	37.5%	6	46.2%	2	18.2%	8	61.5%	2	13.3%
SPORT/EXERCISE	5	5.8%	0	.0%	0	.0%	0	.0%	1	9.1%	0	.0%	4	26.7%
CYCLE	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
GAMES	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
OTHER	21	24.4%	5	19.2%	0	.0%	3	23.1%	5	45.5%	7	53.8%	1	6.7%

**Q16a. How would you rate the following aspects of the town centre:
Cleanliness?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	17	9.5%	1	1.9%	1	3.8%	0	.0%	5	21.7%	1	3.8%	9	34.6%
Average	117	65.4%	32	61.5%	20	76.9%	25	96.2%	11	47.8%	16	61.5%	13	50.0%
Poor	44	24.6%	19	36.5%	5	19.2%	1	3.8%	6	26.1%	9	34.6%	4	15.4%
Don't know	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

**Q16b. How would you rate the following aspects of the town centre:
Seating areas and benches?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	32	17.9%	5	9.6%	5	19.2%	4	15.4%	3	13.0%	1	3.8%	14	53.8%
Average	127	70.9%	42	80.8%	20	76.9%	22	84.6%	10	43.5%	21	80.8%	12	46.2%
Poor	13	7.3%	3	5.8%	0	.0%	0	.0%	6	26.1%	4	15.4%	0	.0%
Don't know	7	3.9%	2	3.8%	1	3.8%	0	.0%	4	17.4%	0	.0%	0	.0%

**Q16c. How would you rate the following aspects of the town centre:
Amount of litter bins?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	23	12.8%	2	3.8%	3	11.5%	2	7.7%	3	13.0%	2	7.7%	11	42.3%
Average	121	67.6%	35	67.3%	19	73.1%	24	92.3%	14	60.9%	19	73.1%	10	38.5%
Poor	23	12.8%	10	19.2%	2	7.7%	0	.0%	3	13.0%	5	19.2%	3	11.5%
Don't know	12	6.7%	5	9.6%	2	7.7%	0	.0%	3	13.0%	0	.0%	2	7.7%

**Q16d. How would you rate the following aspects of the town centre:
Overall attractiveness?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	19	10.6%	1	1.9%	1	3.8%	0	.0%	6	26.1%	1	3.8%	10	38.5%
Average	124	69.3%	31	59.6%	25	96.2%	26	100.0%	9	39.1%	20	76.9%	13	50.0%
Poor	36	20.1%	20	38.5%	0	.0%	0	.0%	8	34.8%	5	19.2%	3	11.5%

**Q16e. How would you rate the following aspects of the town centre:
CCTV?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	14	7.8%	4	7.7%	1	3.8%	0	.0%	4	17.4%	0	.0%	5	19.2%
Average	84	46.9%	22	42.3%	18	69.2%	24	92.3%	2	8.7%	17	65.4%	1	3.8%
Poor	14	7.8%	9	17.3%	1	3.8%	0	.0%	2	8.7%	2	7.7%	0	.0%
Don't know	67	37.4%	17	32.7%	6	23.1%	2	7.7%	15	65.2%	7	26.9%	20	76.9%

**Q16f. How would you rate the following aspects of the town centre:
Signage?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	24	13.4%	1	1.9%	2	7.7%	0	.0%	8	34.8%	1	3.8%	12	46.2%
Average	108	60.3%	29	55.8%	18	69.2%	23	88.5%	9	39.1%	21	80.8%	8	30.8%
Poor	18	10.1%	13	25.0%	0	.0%	0	.0%	2	8.7%	2	7.7%	1	3.8%
Don't know	29	16.2%	9	17.3%	6	23.1%	3	11.5%	4	17.4%	2	7.7%	5	19.2%

**Q16g. How would you rate the following aspects of the town centre:
Lighting?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	22	12.3%	2	3.8%	2	7.7%	0	.0%	6	26.1%	1	3.8%	11	42.3%
Average	109	60.9%	30	57.7%	21	80.8%	24	92.3%	11	47.8%	14	53.8%	9	34.6%
Poor	11	6.1%	6	11.5%	0	.0%	0	.0%	2	8.7%	3	11.5%	0	.0%
Don't know	37	20.7%	14	26.9%	3	11.5%	2	7.7%	4	17.4%	8	30.8%	6	23.1%

Q17. Do you visit the town centre at night?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Yes	64	35.8%	13	25.0%	12	46.2%	10	38.5%	6	26.1%	13	50.0%	10	38.5%
No	115	64.2%	39	75.0%	14	53.8%	16	61.5%	17	73.9%	13	50.0%	16	61.5%

Q18. Why do you visit the town centre at night?

		Those visiting at night		Date of interview											
		Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those visiting at night		64	100.0%	13	100.0%	12	100.0%	10	100.0%	6	100.0%	13	100.0%	10	100.0%
TO SOCIALISE		45	70.3%	12	92.3%	7	58.3%	8	80.0%	3	50.0%	12	92.3%	3	30.0%
TO VISIT PLACES TO EAT/DRINK		34	53.1%	6	46.2%	7	58.3%	4	40.0%	4	66.7%	8	61.5%	5	50.0%
TO VISIT LEISURE/ENTERTAINMENT FACILITIES		20	31.3%	3	23.1%	3	25.0%	2	20.0%	3	50.0%	7	53.8%	2	20.0%
Other	To work	1	1.6%	1	7.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	To shop	1	1.6%	0	.0%	0	.0%	1	10.0%	0	.0%	0	.0%	0	.0%
	Banking	1	1.6%	0	.0%	1	8.3%	0	.0%	0	.0%	0	.0%	0	.0%
	College	1	1.6%	0	.0%	1	8.3%	0	.0%	0	.0%	0	.0%	0	.0%

Q19. Why do you not visit the town centre at night?

	Those not visiting at night		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those not visiting at night	115	100.0%	39	100.0%	14	100.0%	16	100.0%	17	100.0%	13	100.0%	16	100.0%
I DON'T GO OUT IN THE EVENINGS	17	14.8%	5	12.8%	4	28.6%	2	12.5%	2	11.8%	1	7.7%	3	18.8%
NOT ENOUGH PLACES TO EAT/DRINK	15	13.0%	7	17.9%	0	.0%	0	.0%	5	29.4%	0	.0%	3	18.8%
NOT ENOUGH ENTERTAINMENT FACILITIES	21	18.3%	13	33.3%	0	.0%	0	.0%	5	29.4%	0	.0%	3	18.8%
TOO FAR AWAY FROM HOME	11	9.6%	3	7.7%	0	.0%	0	.0%	2	11.8%	0	.0%	6	37.5%
FEELS UNSAFE	25	21.7%	13	33.3%	2	14.3%	7	43.8%	2	11.8%	1	7.7%	0	.0%
LACK OF PUBLIC TRANSPORT	11	9.6%	4	10.3%	1	7.1%	1	6.3%	3	17.6%	2	15.4%	0	.0%
NOT ENOUGH CULTURAL ACTIVITIES	16	13.9%	11	28.2%	0	.0%	0	.0%	3	17.6%	0	.0%	2	12.5%
NOTHING FOR MY AGE GROUP	21	18.3%	8	20.5%	4	28.6%	4	25.0%	1	5.9%	4	30.8%	0	.0%
OTHER	41	35.7%	12	30.8%	5	35.7%	8	50.0%	4	23.5%	10	76.9%	2	12.5%

Q20. Why does it feel unsafe?

	Those not visiting at night as feel unsafe		Date of interview										
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		
			Num	%	Num	%	Num	%	Num	%	Num	%	
Those not visiting at night as feel unsafe	25	100.0%	13	100.0%	2	100.0%	7	100.0%	2	100.0%	1	100.0%	
NOT ENOUGH POLICE	16	64.0%	9	69.2%	1	50.0%	5	71.4%	0	.0%	1	100.0%	
TOO MANY YOUTHS	16	64.0%	9	69.2%	2	100.0%	3	42.9%	2	100.0%	0	.0%	
POOR STREET LIGHTING	4	16.0%	4	30.8%	0	.0%	0	.0%	0	.0%	0	.0%	
NO CCTV	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Drug users	6	24.0%	3	23.1%	0	.0%	3	42.9%	0	.0%	0	.0%
	Too rowdy	2	8.0%	0	.0%	0	.0%	2	28.6%	0	.0%	0	.0%
	Need improved CCTV	1	4.0%	1	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
	General crime level	1	4.0%	1	7.7%	0	.0%	0	.0%	0	.0%	0	.0%

Q21. How did you travel to the town centre today?

	Stroud total		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Car/van (as driver)	89	49.7%	21	40.4%	14	53.8%	10	38.5%	14	60.9%	13	50.0%	17	65.4%
Car/van (as passenger)	29	16.2%	13	25.0%	3	11.5%	4	15.4%	3	13.0%	3	11.5%	3	11.5%
Bus	24	13.4%	7	13.5%	1	3.8%	6	23.1%	1	4.3%	8	30.8%	1	3.8%
Walk	35	19.6%	10	19.2%	8	30.8%	6	23.1%	4	17.4%	2	7.7%	5	19.2%
Bicycle	2	1.1%	1	1.9%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

Q22. Could you tell me where you parked your car?

		Those who came by car		Date of interview											
				Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car		118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Stonehouse, opposite Church		2	1.7%	0	.0%	1	5.9%	0	.0%	1	5.9%	0	.0%	0	.0%
Stroud, Parliament Street		1	.8%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%	0	.0%
Stroud, Church Street		16	13.6%	7	20.6%	2	11.8%	1	7.1%	0	.0%	3	18.8%	3	15.0%
Stroud, London Road (surface)		11	9.3%	1	2.9%	4	23.5%	0	.0%	6	35.3%	0	.0%	0	.0%
Stroud, London Road (Multi Storey)		14	11.9%	1	2.9%	2	11.8%	2	14.3%	0	.0%	3	18.8%	6	30.0%
Stroud, Rowcroft Retreat		3	2.5%	0	.0%	3	17.6%	0	.0%	0	.0%	0	.0%	0	.0%
Stroud, NCP Multi Storey		13	11.0%	10	29.4%	1	5.9%	0	.0%	0	.0%	2	12.5%	0	.0%
Stroud, Cheapside (SDC)		1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.0%
Stroud, Station Car Park		4	3.4%	0	.0%	0	.0%	1	7.1%	0	.0%	1	6.3%	2	10.0%
I was dropped off		10	8.5%	6	17.6%	0	.0%	1	7.1%	3	17.6%	0	.0%	0	.0%
On Street		14	11.9%	3	8.8%	0	.0%	4	28.6%	3	17.6%	2	12.5%	2	10.0%
Other	Business/Private car park	7	5.9%	2	5.9%	1	5.9%	0	.0%	2	11.8%	0	.0%	2	10.0%
	Bowling Club	5	4.2%	0	.0%	1	5.9%	1	7.1%	0	.0%	3	18.8%	0	.0%
	Doctor's Surgery, Stroud	4	3.4%	0	.0%	2	11.8%	1	7.1%	0	.0%	1	6.3%	0	.0%
	Tesco, Stroud	3	2.5%	1	2.9%	0	.0%	1	7.1%	1	5.9%	0	.0%	0	.0%
	Stroud, Waitrose	3	2.5%	0	.0%	0	.0%	0	.0%	1	5.9%	0	.0%	2	10.0%
	Orchard Place	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%
	Hawk Square	1	.8%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Landsdowne	1	.8%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Church/Beeches Green	1	.8%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%	0	.0%
	Disabled Bay	1	.8%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Merrywalks Car Park	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%
	Stroud, George St	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.0%
	Don't know the name	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.0%

Q23. Would you consider other forms of transport other than car?

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Yes	54	45.8%	13	38.2%	7	41.2%	9	64.3%	10	58.8%	5	31.3%	10	50.0%
No	64	54.2%	21	61.8%	10	58.8%	5	35.7%	7	41.2%	11	68.8%	10	50.0%

Q24. Why wouldn't you consider other forms of transport other than car?

	Car users who would not consider other transport		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Car users who would not consider other transport	64	100.0%	21	100.0%	10	100.0%	5	100.0%	7	100.0%	11	100.0%	10	100.0%
Buses too infrequent	5	7.8%	3	14.3%	0	.0%	0	.0%	2	28.6%	0	.0%	0	.0%
Too inconvenient	57	89.1%	17	81.0%	10	100.0%	5	100.0%	5	71.4%	11	100.0%	9	90.0%
Buses drop off too far from town	1	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	10.0%
Too Expensive	1	1.6%	1	4.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

**Q25a. How far would you rate the following aspects of car parking in the town centre:
Amount of on-street parking spaces?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	4	3.4%	1	2.9%	2	11.8%	1	7.1%	0	.0%	0	.0%	0	.0%
Average	62	52.5%	17	50.0%	13	76.5%	9	64.3%	11	64.7%	11	68.8%	1	5.0%
Poor	35	29.7%	14	41.2%	1	5.9%	1	7.1%	5	29.4%	0	.0%	14	70.0%
Don't Know	17	14.4%	2	5.9%	1	5.9%	3	21.4%	1	5.9%	5	31.3%	5	25.0%

**Q25b. How far would you rate the following aspects of car parking in the town centre:
Amount of parking spaces in car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	26	22.0%	3	8.8%	1	5.9%	1	7.1%	6	35.3%	1	6.3%	14	70.0%
Average	69	58.5%	21	61.8%	12	70.6%	11	78.6%	7	41.2%	14	87.5%	4	20.0%
Poor	14	11.9%	7	20.6%	2	11.8%	1	7.1%	2	11.8%	1	6.3%	1	5.0%
Don't Know	9	7.6%	3	8.8%	2	11.8%	1	7.1%	2	11.8%	0	.0%	1	5.0%

**Q25c. How far would you rate the following aspects of car parking in the town centre:
Season ticket scheme in Council car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	1	.8%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Average	4	3.4%	1	2.9%	1	5.9%	0	.0%	0	.0%	1	6.3%	1	5.0%
Poor	4	3.4%	4	11.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Don't Know	109	92.4%	28	82.4%	16	94.1%	14	100.0%	17	100.0%	15	93.8%	19	95.0%

**Q25d. How far would you rate the following aspects of car parking in the town centre:
Price of Council car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	27	22.9%	3	8.8%	6	35.3%	3	21.4%	5	29.4%	2	12.5%	8	40.0%
Average	50	42.4%	12	35.3%	7	41.2%	7	50.0%	6	35.3%	11	68.8%	7	35.0%
Poor	25	21.2%	15	44.1%	1	5.9%	3	21.4%	1	5.9%	3	18.8%	2	10.0%
Don't Know	15	12.7%	4	11.8%	3	17.6%	0	.0%	5	29.4%	0	.0%	3	15.0%
Not answered	1	.8%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%	0	.0%

**Q25e. How far would you rate the following aspects of car parking in the town centre:
Payment method?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	23	19.5%	3	8.8%	2	11.8%	1	7.1%	6	35.3%	1	6.3%	10	50.0%
Average	67	56.8%	19	55.9%	9	52.9%	13	92.9%	5	29.4%	13	81.3%	8	40.0%
Poor	7	5.9%	4	11.8%	1	5.9%	0	.0%	1	5.9%	0	.0%	1	5.0%
Don't Know	20	16.9%	8	23.5%	5	29.4%	0	.0%	5	29.4%	1	6.3%	1	5.0%
Not answered	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%

**Q25f. How far would you rate the following aspects of car parking in the town centre:
Frequency of patrols in Council car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	7	5.9%	0	.0%	1	5.9%	0	.0%	1	5.9%	1	6.3%	4	20.0%
Average	16	13.6%	5	14.7%	0	.0%	3	21.4%	3	17.6%	3	18.8%	2	10.0%
Poor	6	5.1%	3	8.8%	0	.0%	0	.0%	2	11.8%	0	.0%	1	5.0%
Don't Know	89	75.4%	26	76.5%	16	94.1%	11	78.6%	11	64.7%	12	75.0%	13	65.0%

**Q25g. How far would you rate the following aspects of car parking in the town centre:
Friendliness and helpfulness of staff in Council car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	10	8.5%	0	.0%	0	.0%	1	7.1%	4	23.5%	1	6.3%	4	20.0%
Average	14	11.9%	6	17.6%	2	11.8%	2	14.3%	0	.0%	3	18.8%	1	5.0%
Poor	5	4.2%	4	11.8%	0	.0%	0	.0%	1	5.9%	0	.0%	0	.0%
Don't Know	89	75.4%	24	70.6%	15	88.2%	11	78.6%	12	70.6%	12	75.0%	15	75.0%

**Q25h. How far would you rate the following aspects of car parking in the town centre:
Location?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	26	22.0%	3	8.8%	1	5.9%	1	7.1%	8	47.1%	0	.0%	13	65.0%
Average	77	65.3%	23	67.6%	15	88.2%	12	85.7%	7	41.2%	16	100.0%	4	20.0%
Poor	10	8.5%	6	17.6%	0	.0%	1	7.1%	1	5.9%	0	.0%	2	10.0%
Don't Know	5	4.2%	2	5.9%	1	5.9%	0	.0%	1	5.9%	0	.0%	1	5.0%

**Q25i. How far would you rate the following aspects of car parking in the town centre:
Design/layout?**

	Those who came by car		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	16	13.6%	1	2.9%	0	.0%	1	7.1%	5	29.4%	0	.0%	9	45.0%
Average	80	67.8%	24	70.6%	15	88.2%	11	78.6%	7	41.2%	16	100.0%	7	35.0%
Poor	13	11.0%	6	17.6%	1	5.9%	1	7.1%	2	11.8%	0	.0%	3	15.0%
Don't Know	9	7.6%	3	8.8%	1	5.9%	1	7.1%	3	17.6%	0	.0%	1	5.0%

**Q25j. How far would you rate the following aspects of car parking in the town centre:
Safety and security?**

	Those who came by car		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	15	12.7%	1	2.9%	0	.0%	2	14.3%	2	11.8%	0	.0%	10	50.0%
Average	80	67.8%	23	67.6%	15	88.2%	11	78.6%	9	52.9%	16	100.0%	6	30.0%
Poor	9	7.6%	7	20.6%	0	.0%	0	.0%	2	11.8%	0	.0%	0	.0%
Don't Know	14	11.9%	3	8.8%	2	11.8%	1	7.1%	4	23.5%	0	.0%	4	20.0%

Q26a. Why have you rated that aspect as poor?

	Those rating on street spaces only as poor		Date of interview							
	Num	%	Tuesday 25th November		Sat 29th November		Sat 6th December			
			Num	%	Num	%	Num	%		
Those rating on street spaces only as poor	14	100.0%	2	100.0%	2	100.0%	10	100.0%		
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%	0	.0%	0	.0%		
I CAN'T PAY BY CREDIT CARD	0	.0%	0	.0%	0	.0%	0	.0%		
PARKING TOO FAR FROM THE SHOPS	2	14.3%	1	50.0%	1	50.0%	0	.0%		
CAR PARKS TOO CRAMPED	0	.0%	0	.0%	0	.0%	0	.0%		
PEDESTRIAN WALKWAYS NOT CLEAR	1	7.1%	0	.0%	0	.0%	1	10.0%		
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%	0	.0%	0	.0%		
CAR PARKING SPACES TOO SMALL	0	.0%	0	.0%	0	.0%	0	.0%		
TOO MANY YOUTHS HANGING ABOUT	0	.0%	0	.0%	0	.0%	0	.0%		
POOR LIGHTING	0	.0%	0	.0%	0	.0%	0	.0%		
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%		
FEELS UNSAFE DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%		
WOULD PREFER PAY ON EXIT SCHEME	0	.0%	0	.0%	0	.0%	0	.0%		
Other	Too few parking spaces		10	71.4%	1	50.0%	1	50.0%	8	80.0%
	Don't know/not answered		1	7.1%	0	.0%	0	.0%	1	10.0%

Q26b. Why have you rated that aspect as poor?

	Those rating car park spaces only as poor		Date of interview								
			Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		
			Num	%	Num	%	Num	%	Num	%	
Those rating car park spaces only as poor	4	100.0%	1	100.0%	1	100.0%	1	100.0%	1	100.0%	
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
I CAN'T PAY BY CREDIT CARD	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
PARKING TOO FAR FROM THE SHOPS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
CAR PARKS TOO CRAMPED	1	25.0%	0	.0%	0	.0%	1	100.0%	0	.0%	
PEDESTRIAN WALKWAYS NOT CLEAR	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
CAR PARKING SPACES TOO SMALL	1	25.0%	1	100.0%	0	.0%	0	.0%	0	.0%	
TOO MANY YOUTHS HANGING ABOUT	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
POOR LIGHTING	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
FEELS UNSAFE DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
WOULD PREFER PAY ON EXIT SCHEME	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Don't know/not answered	2	50.0%	0	.0%	1	100.0%	0	.0%	1	100.0%
	Too few parking spaces	1	25.0%	1	100.0%	0	.0%	0	.0%	0	.0%

Q26d. Why have you rated that aspect as poor?

		Those rating price of council car parks only as poor		Date of interview									
				Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Mon 1st December			
		Num	%	Num	%	Num	%	Num	%	Num	%		
Those rating price of council car parks only as poor		10	100.0%	5	100.0%	1	100.0%	2	100.0%	2	100.0%		
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
I CAN'T PAY BY CREDIT CARD		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
PARKING TOO FAR FROM THE SHOPS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
CAR PARKS TOO CRAMPED		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
PEDESTRIAN WALKWAYS NOT CLEAR		1	10.0%	1	20.0%	0	.0%	0	.0%	0	.0%		
POOR SERVICE WHEN PURCHASING SEASON TICKETS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
CAR PARKING SPACES TOO SMALL		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
TOO MANY YOUTHS HANGING ABOUT		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
POOR LIGHTING		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
ILLEGAL PARKING DUE TO INFREQUENT PATROLS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
FEELS UNSAFE DUE TO INFREQUENT PATROLS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
WOULD PREFER PAY ON EXIT SCHEME		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Other		Don't know/not answered		5	50.0%	2	40.0%	1	100.0%	2	100.0%	0	.0%
		High price of parking		3	30.0%	1	20.0%	0	.0%	0	.0%	2	100.0%
		Too few parking spaces		1	10.0%	1	20.0%	0	.0%	0	.0%	0	.0%

Q26e. Why have you rated that aspect as poor?

	Those rating payment method only as poor		Date of interview		
	Num	%	Wednesday 26th November		
			Num	%	
Those rating payment method only as poor	1	100.0%	1	100.0%	
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%	
I CAN'T PAY BY CREDIT CARD	0	.0%	0	.0%	
PARKING TOO FAR FROM THE SHOPS	0	.0%	0	.0%	
CAR PARKS TOO CRAMPED	0	.0%	0	.0%	
PEDESTRIAN WALKWAYS NOT CLEAR	0	.0%	0	.0%	
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%	
CAR PARKING SPACES TOO SMALL	0	.0%	0	.0%	
TOO MANY YOUTHS HANGING ABOUT	0	.0%	0	.0%	
POOR LIGHTING	0	.0%	0	.0%	
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	
FEELS UNSAFE DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	
WOULD PREFER PAY ON EXIT SCHEME	1	100.0%	1	100.0%	
Other	Machines do not give change	1	100.0%	1	100.0%

Q26i. Why have you rated that aspect as poor?

		Those rating design/layout only as poor		Date of interview	
		Num	%	Wednesday 26th November	
				Num	%
Those rating design/layout only as poor		1	100.0%	1	100.0%
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS		0	.0%	0	.0%
I CAN'T PAY BY CREDIT CARD		0	.0%	0	.0%
PARKING TOO FAR FROM THE SHOPS		0	.0%	0	.0%
CAR PARKS TOO CRAMPED		0	.0%	0	.0%
PEDESTRIAN WALKWAYS NOT CLEAR		0	.0%	0	.0%
POOR SERVICE WHEN PURCHASING SEASON TICKETS		0	.0%	0	.0%
CAR PARKING SPACES TOO SMALL		0	.0%	0	.0%
TOO MANY YOUTHS HANGING ABOUT		0	.0%	0	.0%
POOR LIGHTING		0	.0%	0	.0%
ILLEGAL PARKING DUE TO INFREQUENT PATROLS		0	.0%	0	.0%
FEELS UNSAFE DUE TO INFREQUENT PATROLS		0	.0%	0	.0%
WOULD PREFER PAY ON EXIT SCHEME		0	.0%	0	.0%
Other	Don't know/not answered	1	100.0%	1	100.0%

Q26. Why have you rated those aspects as poor?

	Those rating multiple aspects as poor		Date of interview												
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Those rating multiple aspects as poor	54	100.0%	18	100.0%	5	100.0%	4	100.0%	8	100.0%	4	100.0%	15	100.0%	
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
I CAN'T PAY BY CREDIT CARD	1	1.9%	0	.0%	0	.0%	0	.0%	1	12.5%	0	.0%	0	.0%	
PARKING TOO FAR FROM THE SHOPS	6	11.1%	3	16.7%	0	.0%	0	.0%	2	25.0%	0	.0%	1	6.7%	
CAR PARKS TOO CRAMPED	10	18.5%	7	38.9%	0	.0%	0	.0%	3	37.5%	0	.0%	0	.0%	
PEDESTRIAN WALKWAYS NOT CLEAR	6	11.1%	4	22.2%	0	.0%	0	.0%	1	12.5%	0	.0%	1	6.7%	
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
CAR PARKING SPACES TOO SMALL	5	9.3%	2	11.1%	1	20.0%	0	.0%	1	12.5%	1	25.0%	0	.0%	
TOO MANY YOUTHS HANGING ABOUT	2	3.7%	2	11.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
POOR LIGHTING	3	5.6%	2	11.1%	0	.0%	0	.0%	1	12.5%	0	.0%	0	.0%	
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
FEELS UNSAFE DUE TO INFREQUENT PATROLS	2	3.7%	0	.0%	0	.0%	0	.0%	2	25.0%	0	.0%	0	.0%	
WOULD PREFER PAY ON EXIT SCHEME	2	3.7%	0	.0%	1	20.0%	0	.0%	0	.0%	0	.0%	1	6.7%	
Other	Too few parking spaces	14	25.9%	2	11.1%	2	40.0%	0	.0%	1	12.5%	0	.0%	9	60.0%
	Don't know/not answered	10	18.5%	2	11.1%	2	40.0%	4	100.0%	0	.0%	1	25.0%	1	6.7%
	High price of parking	5	9.3%	2	11.1%	0	.0%	0	.0%	0	.0%	2	50.0%	1	6.7%
	Machines do not give change	1	1.9%	0	.0%	1	20.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Not enough signposting for car parks	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%

Q27. Socio-Economic Grouping

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
A/B	37	20.7%	7	13.5%	6	23.1%	6	23.1%	5	21.7%	5	19.2%	8	30.8%
C1	52	29.1%	15	28.8%	6	23.1%	5	19.2%	8	34.8%	5	19.2%	13	50.0%
C2	50	27.9%	12	23.1%	7	26.9%	9	34.6%	8	34.8%	11	42.3%	3	11.5%
D/E	40	22.3%	18	34.6%	7	26.9%	6	23.1%	2	8.7%	5	19.2%	2	7.7%

Q28. Age

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
16 - 24 years	30	16.8%	11	21.2%	5	19.2%	4	15.4%	0	.0%	8	30.8%	2	7.7%
25 - 34 years	26	14.5%	8	15.4%	2	7.7%	4	15.4%	2	8.7%	6	23.1%	4	15.4%
35 - 44 years	31	17.3%	9	17.3%	2	7.7%	0	.0%	9	39.1%	4	15.4%	7	26.9%
45 - 54 years	36	20.1%	9	17.3%	7	26.9%	4	15.4%	7	30.4%	1	3.8%	8	30.8%
55 - 64 years	27	15.1%	7	13.5%	3	11.5%	3	11.5%	4	17.4%	5	19.2%	5	19.2%
65 or more	29	16.2%	8	15.4%	7	26.9%	11	42.3%	1	4.3%	2	7.7%	0	.0%

Q28. Sex

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Male	42	23.5%	10	19.2%	4	15.4%	2	7.7%	11	47.8%	2	7.7%	13	50.0%
Female	137	76.5%	42	80.8%	22	84.6%	24	92.3%	12	52.2%	24	92.3%	13	50.0%