

Time

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
9am - 12pm	11	20.8%	6	22.2%	5	19.2%
12pm - 2pm	22	41.5%	12	44.4%	10	38.5%
2pm - 5pm	20	37.7%	9	33.3%	11	42.3%

Home postcode

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
GL12	1	1.9%	1	3.7%	0	.0%
GL13	51	96.2%	26	96.3%	25	96.2%
SA12	1	1.9%	0	.0%	1	3.8%

Q2. Do you work in the local area?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Yes	13	24.5%	6	22.2%	7	26.9%
No	40	75.5%	21	77.8%	19	73.1%

Q3. What area do you work in?

		Those working in the local area		Date of interview			
		Num	%	Monday 24th November		Sat 29th November	
				Num	%	Num	%
Those working in the local area		13	100.0%	6	100.0%	7	100.0%
Berkeley		7	53.8%	3	50.0%	4	57.1%
Stroud		3	23.1%	0	.0%	3	42.9%
Other	Breadstone	1	7.7%	1	16.7%	0	.0%
	Oldbury	1	7.7%	1	16.7%	0	.0%
	Falfield	1	7.7%	1	16.7%	0	.0%

Q4. How often do you visit the town centre?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Every day	31	58.5%	15	55.6%	16	61.5%
4 - 5 times a week	10	18.9%	5	18.5%	5	19.2%
2 - 3 times a week	8	15.1%	4	14.8%	4	15.4%
Once a week	1	1.9%	1	3.7%	0	.0%
Once a fortnight	2	3.8%	1	3.7%	1	3.8%
Once a month	1	1.9%	1	3.7%	0	.0%

Q5a. What is your MAIN reason for visiting the town centre today?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Non food shopping	15	28.3%	4	14.8%	11	42.3%
Food shopping (Supermarket)	12	22.6%	8	29.6%	4	15.4%
Food shopping (Other store)	10	18.9%	1	3.7%	9	34.6%
Visiting Services	8	15.1%	8	29.6%	0	.0%
School/college	3	5.7%	3	11.1%	0	.0%
Healthcare	2	3.8%	2	7.4%	0	.0%
Other	2	3.8%	1	3.7%	1	3.8%
Meeting friends/Socialising	1	1.9%	0	.0%	1	3.8%

Q5b. Are there any other reasons for your visit today?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
FOOD SHOPPING (SUPERMARKET)	8	15.1%	8	29.6%	0	.0%
FOOD SHOPPING (OTHER STORE)	12	22.6%	5	18.5%	7	26.9%
NON FOOD SHOPPING	23	43.4%	10	37.0%	13	50.0%
SPECIALIST STORES	0	.0%	0	.0%	0	.0%
VISITING SERVICES	13	24.5%	10	37.0%	3	11.5%
VISITING PLACES TO EAT OR DRINK	1	1.9%	0	.0%	1	3.8%
MEETING FRIENDS/SOCIALISING	3	5.7%	1	3.7%	2	7.7%
WORK	0	.0%	0	.0%	0	.0%
SCHOOL/COLLEGE	0	.0%	0	.0%	0	.0%
SIGHTSEEING	0	.0%	0	.0%	0	.0%
VISITING THE COUNCIL	0	.0%	0	.0%	0	.0%
USING A PROFESSIONAL	0	.0%	0	.0%	0	.0%
HEALTHCARE	3	5.7%	3	11.1%	0	.0%
SPORT/GYM/SWIMMING	0	.0%	0	.0%	0	.0%
OTHER	3	5.7%	2	7.4%	1	3.8%

Q6. How long will you stay in the town centre today?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Less than 30 minutes	23	43.4%	14	51.9%	9	34.6%
30 minutes to 1 hour	26	49.1%	11	40.7%	15	57.7%
1 - 2 hours	3	5.7%	1	3.7%	2	7.7%
2 - 3 hours	1	1.9%	1	3.7%	0	.0%

Q7a. What other town centres in this area do you regularly visit?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
STROUD	13	24.5%	6	22.2%	7	26.9%
DURSLEY	19	35.8%	12	44.4%	7	26.9%
WOTTON UNDER EDGE	1	1.9%	1	3.7%	0	.0%
NAILSWORTH	3	5.7%	3	11.1%	0	.0%
STONEHOUSE	0	.0%	0	.0%	0	.0%
BERKELEY	1	1.9%	1	3.7%	0	.0%
NONE OF THE ABOVE	27	50.9%	13	48.1%	14	53.8%

Q7b. What other town centres out of this area do you regularly visit?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
BRISTOL	16	30.2%	5	18.5%	11	42.3%
CHELTENHAM	3	5.7%	2	7.4%	1	3.8%
CIRENCESTER	0	.0%	0	.0%	0	.0%
CRIBBS CAUSEWAY	12	22.6%	6	22.2%	6	23.1%
GLOUCESTER	23	43.4%	9	33.3%	14	53.8%
SWINDON	0	.0%	0	.0%	0	.0%
SWINDON OUTLET VILLAGE	1	1.9%	1	3.7%	0	.0%
TEWKESBURY	0	.0%	0	.0%	0	.0%
THORNBURY	22	41.5%	17	63.0%	5	19.2%
YATE	3	5.7%	3	11.1%	0	.0%
NONE OF THE ABOVE	9	17.0%	5	18.5%	4	15.4%

Q8a. Why do you visit that centre/those centres in the area?

	Those visiting other centres in the area		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those visiting other centres in the area	26	100.0%	14	100.0%	12	100.0%
CONVENIENT TO HOME	12	46.2%	11	78.6%	1	8.3%
CONVENIENT TO WORK	3	11.5%	1	7.1%	2	16.7%
GOOD RANGE OF FOOD SHOPS	11	42.3%	4	28.6%	7	58.3%
SPECIALIST SHOPS	2	7.7%	1	7.1%	1	8.3%
GOOD RANGE OF NON FOOD SHOPS	6	23.1%	3	21.4%	3	25.0%
GOOD RANGE OF SERVICES	0	.0%	0	.0%	0	.0%
GOOD RANGE OF PLACES	0	.0%	0	.0%	0	.0%
EASY TO GET TO BY PUBLIC TRANSPORT	1	3.8%	1	7.1%	0	.0%
EASY TO GET TO BY CAR	11	42.3%	11	78.6%	0	.0%

Q8b. Why do you visit that centre/those centres out of the area?

	Those visiting other centres out of the area		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those visiting other centres out of the area	44	100.0%	22	100.0%	22	100.0%
CONVENIENT TO HOME	0	.0%	0	.0%	0	.0%
CONVENIENT TO WORK	4	9.1%	0	.0%	4	18.2%
GOOD RANGE OF FOOD SHOPS	25	56.8%	12	54.5%	13	59.1%
SPECIALIST SHOPS	13	29.5%	12	54.5%	1	4.5%
GOOD RANGE OF NON FOOD SHOPS	34	77.3%	19	86.4%	15	68.2%
GOOD RANGE OF SERVICES	0	.0%	0	.0%	0	.0%
GOOD RANGE OF PLACES	0	.0%	0	.0%	0	.0%
EASY TO GET TO BY PUBLIC TRANSPORT	1	2.3%	1	4.5%	0	.0%
EASY TO GET TO BY CAR	20	45.5%	20	90.9%	0	.0%

Q9. Where do you do your main food shopping?

		Berkeley total		Date of interview			
		Num	%	Monday 24th November		Sat 29th November	
				Num	%	Num	%
Berkeley total		53	100.0%	27	100.0%	26	100.0%
Thornbury, Tesco		14	26.4%	11	40.7%	3	11.5%
Berkeley, One Stop		4	7.5%	0	.0%	4	15.4%
Cam, Co-op		4	7.5%	1	3.7%	3	11.5%
Cribbs Causeway, Asda		4	7.5%	1	3.7%	3	11.5%
Cribbs Causeway, Morrisons		2	3.8%	2	7.4%	0	.0%
Stroud, Somerfield		1	1.9%	0	.0%	1	3.8%
Stroud, Tesco		1	1.9%	0	.0%	1	3.8%
Thornbury, Safeway		1	1.9%	0	.0%	1	3.8%
Other	Co-op, Berkeley	10	18.9%	7	25.9%	3	11.5%
	Kwik Save, Dursley	4	7.5%	3	11.1%	1	3.8%
	Tesco, Gloucester	3	5.7%	0	.0%	3	11.5%
	Tesco, Quedgeley	1	1.9%	1	3.7%	0	.0%
	Somerfield, Bradley Stoke	1	1.9%	1	3.7%	0	.0%
	Tesco, Bristol	1	1.9%	0	.0%	1	3.8%
	Sainsbury, Filton	1	1.9%	0	.0%	1	3.8%
	Not answered	1	1.9%	0	.0%	1	3.8%

Q9. Where do you do your main food shopping?

		Local residents only		Date of interview			
		Num	%	Monday 24th November		Sat 29th November	
				Num	%	Num	%
Local residents only		52	100.0%	27	100.0%	25	100.0%
Thornbury, Tesco		14	26.9%	11	40.7%	3	12.0%
Berkeley, One Stop		4	7.7%	0	.0%	4	16.0%
Cam, Co-op		4	7.7%	1	3.7%	3	12.0%
Cribbs Causeway, Asda		4	7.7%	1	3.7%	3	12.0%
Cribbs Causeway, Morrisons		2	3.8%	2	7.4%	0	.0%
Stroud, Somerfield		1	1.9%	0	.0%	1	4.0%
Stroud, Tesco		1	1.9%	0	.0%	1	4.0%
Thornbury, Safeway		1	1.9%	0	.0%	1	4.0%
Other	Co-op, Berkeley	10	19.2%	7	25.9%	3	12.0%
	Kwik Save, Dursley	4	7.7%	3	11.1%	1	4.0%
	Tesco, Gloucester	3	5.8%	0	.0%	3	12.0%
	Tesco, Quedgeley	1	1.9%	1	3.7%	0	.0%
	Somerfield, Bradley Stoke	1	1.9%	1	3.7%	0	.0%
	Tesco, Bristol	1	1.9%	0	.0%	1	4.0%
	Sainsbury, Filton	1	1.9%	0	.0%	1	4.0%

Q10. How much have you/do you intend to spend in the town centre today?

		Berkeley total		Date of interview			
		Num	%	Monday 24th November		Sat 29th November	
				Num	%	Num	%
Berkeley total		53	100.0%	27	100.0%	26	100.0%
Amount (£)	0	3	5.7%	1	3.7%	2	7.7%
	1	3	5.7%	2	7.4%	1	3.8%
	2	2	3.8%	2	7.4%	0	.0%
	3	2	3.8%	1	3.7%	1	3.8%
	4	2	3.8%	2	7.4%	0	.0%
	5	12	22.6%	6	22.2%	6	23.1%
	6	1	1.9%	1	3.7%	0	.0%
	7	2	3.8%	2	7.4%	0	.0%
	8	2	3.8%	0	.0%	2	7.7%
	10	10	18.9%	6	22.2%	4	15.4%
	11	1	1.9%	0	.0%	1	3.8%
	15	1	1.9%	0	.0%	1	3.8%
	20	6	11.3%	2	7.4%	4	15.4%
	30	2	3.8%	2	7.4%	0	.0%
	35	1	1.9%	0	.0%	1	3.8%
	40	1	1.9%	0	.0%	1	3.8%
	60	1	1.9%	0	.0%	1	3.8%
	Refused	1	1.9%	0	.0%	1	3.8%

**Q11a. How would you rate the following aspects of the town centre:
Choice and quality of non-food shops?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	7	13.2%	0	.0%	7	26.9%
Average	42	79.2%	27	100.0%	15	57.7%
Poor	4	7.5%	0	.0%	4	15.4%

**Q11b. How would you rate the following aspects of the town centre:
Choice and quality of food shops?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	3	5.7%	0	.0%	3	11.5%
Average	38	71.7%	27	100.0%	11	42.3%
Poor	12	22.6%	0	.0%	12	46.2%

**Q11c. How would you rate the following aspects of the town centre:
Range of services (e.g. bank)?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	18	34.0%	14	51.9%	4	15.4%
Average	23	43.4%	13	48.1%	10	38.5%
Poor	11	20.8%	0	.0%	11	42.3%
Don't know	1	1.9%	0	.0%	1	3.8%

**Q11d. How would you rate the following aspects of the town centre:
Public toilets?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	3	5.7%	0	.0%	3	11.5%
Average	22	41.5%	14	51.9%	8	30.8%
Poor	10	18.9%	0	.0%	10	38.5%
Don't know	18	34.0%	13	48.1%	5	19.2%

**Q11e. How would you rate the following aspects of the town centre:
Accessibility by public transport?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	1	1.9%	0	.0%	1	3.8%
Average	24	45.3%	20	74.1%	4	15.4%
Poor	16	30.2%	0	.0%	16	61.5%
Don't know	12	22.6%	7	25.9%	5	19.2%

**Q11f. How would you rate the following aspects of the town centre:
Accessibility by car?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	38	71.7%	19	70.4%	19	73.1%
Average	11	20.8%	8	29.6%	3	11.5%
Poor	3	5.7%	0	.0%	3	11.5%
Don't know	1	1.9%	0	.0%	1	3.8%

**Q11g. How would you rate the following aspects of the town centre:
Accessibility by foot/cycle?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	32	60.4%	13	48.1%	19	73.1%
Average	13	24.5%	12	44.4%	1	3.8%
Poor	4	7.5%	0	.0%	4	15.4%
Don't know	4	7.5%	2	7.4%	2	7.7%

**Q11h. How would you rate the following aspects of the town centre:
Security/personal safety?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	40	75.5%	16	59.3%	24	92.3%
Average	13	24.5%	11	40.7%	2	7.7%

Q12. What additional shops and services, if anything, would you like to see in the town centre?

		Berkeley total		Date of interview			
		Num	%	Monday 24th November		Sat 29th November	
				Num	%	Num	%
Berkeley total		53	100.0%	27	100.0%	26	100.0%
GREATER CHOICE OF CLOTHES/SHOES		20	37.7%	11	40.7%	9	34.6%
MORE CHAIN STORES		3	5.7%	1	3.7%	2	7.7%
MORE SPECIALIST STORES		5	9.4%	2	7.4%	3	11.5%
MORE FOOD SHOPS		20	37.7%	7	25.9%	13	50.0%
MORE PLACES TO EAT/DRINK		9	17.0%	4	14.8%	5	19.2%
PUBLIC TOILETS		3	5.7%	0	.0%	3	11.5%
BABY CHANGING AND FEEDING AREA		2	3.8%	0	.0%	2	7.7%
STREET ENTERTAINMENT		1	1.9%	0	.0%	1	3.8%
MORE POLICE		14	26.4%	10	37.0%	4	15.4%
MORE LEISURE/ENTERTAINMENT FACILITIES		10	18.9%	5	18.5%	5	19.2%
Other	None	8	15.1%	6	22.2%	2	7.7%
	More for young people	1	1.9%	1	3.7%	0	.0%
	Another pub	1	1.9%	1	3.7%	0	.0%
	A petrol station	1	1.9%	0	.0%	1	3.8%

Q13. Do you think there are enough public open spaces, such as parks, in the town centre?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Yes	48	90.6%	23	85.2%	25	96.2%
No	5	9.4%	4	14.8%	1	3.8%

Q14. What public open spaces in the town centre do you use?

	Berkeley total		Date of interview				
	Num	%	Monday 24th November		Sat 29th November		
			Num	%	Num	%	
Berkeley total	53	100.0%	27	100.0%	26	100.0%	
NONE	42	79.2%	20	74.1%	22	84.6%	
NAILSWORTH, MORTIMER	0	.0%	0	.0%	0	.0%	
STONEHOUSE, THE GREEN	1	1.9%	0	.0%	1	3.8%	
STROUD, BANK GARDENS	0	.0%	0	.0%	0	.0%	
STROUD, PARK GARDENS	0	.0%	0	.0%	0	.0%	
STROUD, PARLIAMENT	0	.0%	0	.0%	0	.0%	
STROUD, SUBSCRIPTION	0	.0%	0	.0%	0	.0%	
STROUD, TOP OF TOWN	1	1.9%	0	.0%	1	3.8%	
WOTTON UNDER EDGE,	0	.0%	0	.0%	0	.0%	
Other	Park View, Berkeley	7	13.2%	6	22.2%	1	3.8%
	Area, Mill Lane	1	1.9%	1	3.7%	0	.0%
	Sharpness	1	1.9%	0	.0%	1	3.8%

Q15. What do you do when you visit these spaces?

	Those using public open spaces		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those using public open spaces	11	100.0%	7	100.0%	4	100.0%
EXERCISE THE DOG	3	27.3%	3	42.9%	0	.0%
WALK	4	36.4%	4	57.1%	0	.0%
PICNIC	0	.0%	0	.0%	0	.0%
TAKE CHILDREN TO PLAY	8	72.7%	6	85.7%	2	50.0%
SPORT/EXERCISE	1	9.1%	0	.0%	1	25.0%
CYCLE	0	.0%	0	.0%	0	.0%
GAMES	0	.0%	0	.0%	0	.0%
OTHER	1	9.1%	0	.0%	1	25.0%

**Q16a. How would you rate the following aspects of the town centre:
Cleanliness?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	21	39.6%	7	25.9%	14	53.8%
Average	31	58.5%	20	74.1%	11	42.3%
Poor	1	1.9%	0	.0%	1	3.8%

**Q16b. How would you rate the following aspects of the town centre:
Seating areas and benches?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	8	15.1%	3	11.1%	5	19.2%
Average	34	64.2%	24	88.9%	10	38.5%
Poor	7	13.2%	0	.0%	7	26.9%
Don't know	4	7.5%	0	.0%	4	15.4%

**Q16c. How would you rate the following aspects of the town centre:
Amount of litter bins?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	13	24.5%	7	25.9%	6	23.1%
Average	35	66.0%	20	74.1%	15	57.7%
Poor	5	9.4%	0	.0%	5	19.2%

**Q16d. How would you rate the following aspects of the town centre:
Overall attractiveness?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	13	24.5%	4	14.8%	9	34.6%
Average	40	75.5%	23	85.2%	17	65.4%

Q16e. How would you rate the following aspects of the town centre: CCTV?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Average	1	1.9%	0	.0%	1	3.8%
Poor	1	1.9%	0	.0%	1	3.8%
Don't know	51	96.2%	27	100.0%	24	92.3%

Q16f. How would you rate the following aspects of the town centre: Signage?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	12	22.6%	3	11.1%	9	34.6%
Average	40	75.5%	23	85.2%	17	65.4%
Don't know	1	1.9%	1	3.7%	0	.0%

**Q16g. How would you rate the following aspects of the town centre:
Lighting?**

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Good	13	24.5%	4	14.8%	9	34.6%
Average	38	71.7%	22	81.5%	16	61.5%
Poor	1	1.9%	0	.0%	1	3.8%
Don't know	1	1.9%	1	3.7%	0	.0%

Q17. Do you visit the town centre at night?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Yes	27	50.9%	10	37.0%	17	65.4%
No	26	49.1%	17	63.0%	9	34.6%

Q18. Why do you visit the town centre at night?

	Those visiting at night		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those visiting at night	27	100.0%	10	100.0%	17	100.0%
TO SOCIALISE	12	44.4%	4	40.0%	8	47.1%
TO VISIT PLACES TO EAT/DRINK	11	40.7%	5	50.0%	6	35.3%
TO VISIT LEISURE/ENTERTAINMENT FACILITIES	5	18.5%	4	40.0%	1	5.9%
Other	3	11.1%	0	.0%	3	17.6%
	To shop					

Q19. Why do you not visit the town centre at night?

	Those not visiting at night		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those not visiting at night	26	100.0%	17	100.0%	9	100.0%
I DON'T GO OUT IN THE EVENINGS	9	34.6%	4	23.5%	5	55.6%
NOT ENOUGH PLACES TO EAT/DRINK	2	7.7%	0	.0%	2	22.2%
NOT ENOUGH ENTERTAINMENT FACILITIES	1	3.8%	0	.0%	1	11.1%
TOO FAR AWAY FROM HOME	1	3.8%	0	.0%	1	11.1%
FEELS UNSAFE	1	3.8%	1	5.9%	0	.0%
LACK OF PUBLIC TRANSPORT	1	3.8%	1	5.9%	0	.0%
NOT ENOUGH CULTURAL	0	.0%	0	.0%	0	.0%
NOTHING FOR MY AGE GROUP	5	19.2%	5	29.4%	0	.0%
OTHER	10	38.5%	10	58.8%	0	.0%

Q20. Why does it feel unsafe?

	Those not visiting at night as feel unsafe		Date of interview	
	Num	%	Monday 24th November	
			Num	%
Those not visiting at night as feel unsafe	1	100.0%	1	100.0%
NOT ENOUGH POLICE	0	.0%	0	.0%
TOO MANY YOUTHS	1	100.0%	1	100.0%
POOR STREET LIGHTING	0	.0%	0	.0%
NO CCTV	0	.0%	0	.0%
Other	0	.0%	0	.0%

Q21. How did you travel to the town centre today?

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Car/van (as driver)	21	39.6%	9	33.3%	12	46.2%
Car/van (as passenger)	2	3.8%	1	3.7%	1	3.8%
Bus	1	1.9%	1	3.7%	0	.0%
Walk	28	52.8%	15	55.6%	13	50.0%
Bicycle	1	1.9%	1	3.7%	0	.0%

Q22. Could you tell me where you parked your car?

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Berkeley, Library	1	4.3%	1	10.0%	0	.0%
Berkeley, Marybrook Street	1	4.3%	1	10.0%	0	.0%
On Street	21	91.3%	8	80.0%	13	100.0%
Other	0	.0%	0	.0%	0	.0%

Q23. Would you consider other forms of transport other than car?

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Yes	5	21.7%	1	10.0%	4	30.8%
No	18	78.3%	9	90.0%	9	69.2%

Q24. Why wouldn't you consider other forms of transport other than car?

	Car users who would not consider other transport		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Car users who would not consider other transport	18	100.0%	9	100.0%	9	100.0%
Too inconvenient	18	100.0%	9	100.0%	9	100.0%
Other	0	.0%	0	.0%	0	.0%

**Q25a. How far would you rate the following aspects of car parking in the town centre:
Amount of on-street parking spaces?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Good	1	4.3%	0	.0%	1	7.7%
Average	10	43.5%	6	60.0%	4	30.8%
Poor	11	47.8%	3	30.0%	8	61.5%
Not answered	1	4.3%	1	10.0%	0	.0%

**Q25b. How far would you rate the following aspects
of car parking in the town centre:
Amount of parking spaces in car parks?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Good	1	4.3%	0	.0%	1	7.7%
Average	11	47.8%	7	70.0%	4	30.8%
Poor	9	39.1%	2	20.0%	7	53.8%
Don't Know	1	4.3%	0	.0%	1	7.7%
Not answered	1	4.3%	1	10.0%	0	.0%

**Q25c. How far would you rate the following aspects
of car parking in the town centre:
Season ticket scheme in Council car parks?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Don't Know	22	95.7%	9	90.0%	13	100.0%
Not answered	1	4.3%	1	10.0%	0	.0%

**Q25d. How far would you rate the following aspects
of car parking in the town centre:
Price of Council car parks?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Good	10	43.5%	0	.0%	10	76.9%
Average	1	4.3%	0	.0%	1	7.7%
Don't Know	11	47.8%	9	90.0%	2	15.4%
Not answered	1	4.3%	1	10.0%	0	.0%

**Q25e. How far would you rate the following aspects
of car parking in the town centre:
Payment method?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Good	10	43.5%	0	.0%	10	76.9%
Don't Know	12	52.2%	9	90.0%	3	23.1%
Not answered	1	4.3%	1	10.0%	0	.0%

**Q25f. How far would you rate the following aspects of car parking in the town centre:
Frequency of patrols in Council car parks?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Poor	1	4.3%	0	.0%	1	7.7%
Don't Know	21	91.3%	9	90.0%	12	92.3%
Not answered	1	4.3%	1	10.0%	0	.0%

**Q25g. How far would you rate the following aspects of car parking in the town centre:
Friendliness and helpfulness of staff in Council car parks?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Don't Know	22	95.7%	9	90.0%	13	100.0%
Not answered	1	4.3%	1	10.0%	0	.0%

**Q25h. How far would you rate the following aspects of car parking in the town centre:
Location?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Good	4	17.4%	1	10.0%	3	23.1%
Average	10	43.5%	6	60.0%	4	30.8%
Poor	5	21.7%	0	.0%	5	38.5%
Don't Know	3	13.0%	2	20.0%	1	7.7%
Not answered	1	4.3%	1	10.0%	0	.0%

**Q25i. How far would you rate the following aspects of car parking in the town centre:
Design/layout?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Good	6	26.1%	1	10.0%	5	38.5%
Average	14	60.9%	8	80.0%	6	46.2%
Don't Know	2	8.7%	0	.0%	2	15.4%
Not answered	1	4.3%	1	10.0%	0	.0%

**Q25j. How far would you rate the following aspects of car parking in the town centre:
Safety and security?**

	Those who came by car		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those who came by car	23	100.0%	10	100.0%	13	100.0%
Good	8	34.8%	1	10.0%	7	53.8%
Average	12	52.2%	8	80.0%	4	30.8%
Don't Know	2	8.7%	0	.0%	2	15.4%
Not answered	1	4.3%	1	10.0%	0	.0%

Q26a. Why have you rated that aspect as poor?

		Those rating on street spaces only as poor		Date of interview	
		Num	%	Monday 24th November	
				Num	%
Those rating on street spaces only as poor		1	100.0%	1	100.0%
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	.	0	.0%	0	.0%
I CAN'T PAY BY CREDIT CARD	.	0	.0%	0	.0%
PARKING TOO FAR FROM THE SHOPS	.	0	.0%	0	.0%
CAR PARKS TOO CRAMPED	.	0	.0%	0	.0%
PEDESTRIAN WALKWAYS NOT CLEAR	.	0	.0%	0	.0%
POOR SERVICE WHEN PURCHASING SEASON TICKETS	.	0	.0%	0	.0%
CAR PARKING SPACES TOO SMALL	.	0	.0%	0	.0%
TOO MANY YOUTHS HANGING ABOUT	.	0	.0%	0	.0%
POOR LIGHTING	.	0	.0%	0	.0%
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	.	0	.0%	0	.0%
FEELS UNSAFE DUE TO INFREQUENT PATROLS	.	0	.0%	0	.0%
WOULD PREFER PAY ON EXIT SCHEME	.	0	.0%	0	.0%
Other	Don't know/not answered	1	100.0%	1	100.0%

Q26h. Why have you rated that aspect as poor?

	Those rating location only as poor		Date of interview	
	Num	%	Sat 29th November	
			Num	%
Those rating location only as poor	1	100.0%	1	100.0%
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%
I CAN'T PAY BY CREDIT CARD	0	.0%	0	.0%
PARKING TOO FAR FROM THE SHOPS	1	100.0%	1	100.0%
CAR PARKS TOO CRAMPED	0	.0%	0	.0%
PEDESTRIAN WALKWAYS NOT CLEAR	0	.0%	0	.0%
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%
CAR PARKING SPACES TOO SMALL	0	.0%	0	.0%
TOO MANY YOUTHS HANGING ABOUT	0	.0%	0	.0%
POOR LIGHTING	0	.0%	0	.0%
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%
FEELS UNSAFE DUE TO INFREQUENT PATROLS	0	.0%	0	.0%
WOULD PREFER PAY ON EXIT SCHEME	0	.0%	0	.0%
Other	0	.0%	0	.0%

Q26. Why have you rated those aspects as poor?

	Those rating multiple aspects as poor		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Those rating multiple aspects as poor	12	100.0%	3	100.0%	9	100.0%
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%	0	.0%
I CAN'T PAY BY CREDIT CARD	0	.0%	0	.0%	0	.0%
PARKING TOO FAR FROM THE SHOPS	4	33.3%	0	.0%	4	44.4%
CAR PARKS TOO CRAMPED	1	8.3%	0	.0%	1	11.1%
PEDESTRIAN WALKWAYS NOT CLEAR	0	.0%	0	.0%	0	.0%
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%	0	.0%
CAR PARKING SPACES TOO SMALL	0	.0%	0	.0%	0	.0%
TOO MANY YOUTHS HANGING ABOUT	0	.0%	0	.0%	0	.0%
POOR LIGHTING	0	.0%	0	.0%	0	.0%
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%
FEELS UNSAFE DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%
WOULD PREFER PAY ON EXIT SCHEME	0	.0%	0	.0%	0	.0%
Other	Too few parking spaces		6	50.0%	6	66.7%
	Don't know/not answered		4	33.3%	3	100.0%

Q27. Socio-Economic Grouping

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
A/B	1	1.9%	0	.0%	1	3.8%
C1	18	34.0%	7	25.9%	11	42.3%
C2	19	35.8%	12	44.4%	7	26.9%
D/E	13	24.5%	6	22.2%	7	26.9%

Q28. Age

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
16 - 24 years	4	7.5%	1	3.7%	3	11.5%
25 - 34 years	2	3.8%	1	3.7%	1	3.8%
35 - 44 years	10	18.9%	5	18.5%	5	19.2%
45 - 54 years	8	15.1%	4	14.8%	4	15.4%
55 - 64 years	13	24.5%	5	18.5%	8	30.8%
65 or more	16	30.2%	11	40.7%	5	19.2%

Q28. Sex

	Berkeley total		Date of interview			
	Num	%	Monday 24th November		Sat 29th November	
			Num	%	Num	%
Berkeley total	53	100.0%	27	100.0%	26	100.0%
Male	16	30.2%	5	18.5%	11	42.3%
Female	37	69.8%	22	81.5%	15	57.7%