

**Can you please send me the details of this upcoming consultation?  
Including:-**

**Who will be carrying it out?**

Planning Strategy Team of Stroud District Council

**What form will it take (online survey, public meetings etc)?**

Online survey with hard copy available for those unable to access a PC, drop-in public exhibitions, presentations to parish cluster groups (on request)

**How will the data be collected?**

Via online survey responses, letter and email responses.

**Which company will be collating the data? And how much does this cost?**

This is not contracted out to a company. We use online consultation software for the survey and the team will carry out necessary analysis of responses. The online consultation software we use is in the process of being changed from that supplied by Limehouse (now called Objective Corporation) to an application supplied by DELIB called Citizen Space. This is software that can be used across the organisation for any consultation undertaken by the Council.

**Where will the public meetings be held?**

None are arranged.

**What measures will the council be taking to ensure a better response rate than the very poor 1.57% response achieved in the first consultation?**

The Council cannot ensure a better response than last time. The last consultation was given significant publicity via emails to those on our consultation list, local press and radio, via parish/town councils – newsletters, posters, cluster meetings – and via the Council's own website. Low response rates are very common at earlier stages of the preparation process of planning policy documents across the country and there is nothing unusual in this in Stroud. However, as proposals become refined and people realise they may affect themselves directly, response rates do increase. We will repeat the significant publicity exercise and it is for the people of the District to decide for themselves whether they wish to take an interest in the proposals and respond accordingly.

The consultation is due to start on 6 February 2012 and last for 6 weeks to 19 March 2012. When the finer details are all finalised, it will be given significant publicity.

If you wish to meet officers in the Planning Strategy Team to discuss the consultation process please contact Peter Gilbert, Planning Strategy Manager on 01453 754305 or via email [peter.gilbert@stroud.gov.uk](mailto:peter.gilbert@stroud.gov.uk)